PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Charnjit Singh BANSI	07/22/2010
Paul KERBY	07/22/2010

RECEIVING PARTY DATA

Name:	Activision Publishing, Inc.	
Street Address:	3100 Ocean Park Blvd.	
City:	Santa Monica	
State/Country:	CALIFORNIA	
Postal Code:	90405	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12778884

CORRESPONDENCE DATA

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NAME OF SUBMITTER: D. Benjamin Esplin

Total Attachments: 2

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ASSIGNMENT

WHEREAS, we, Charnjit Singh Bansi, a citizen of the United Kingdom, residing at 29 Partington Square, Runcorn, Cheshire WA7 ILW England; and Paul Kerby, a citizen of the United Kingdom, residing at 1 Countess Close, Liverpool L11 4UQ United Kingdom; (hereinafter "Assignors"), have made an invention entitled:

"SYSTEM AND METHOD FOR ENABLING PLAYERS TO PARTICIPATE IN ASYNCHRONOUS, COMPETITIVE CHALLENGES"

described in United States Patent Application Serial No. 12/778,884, filed May 12, 2010, and

WHEREAS, Activision Publishing, Inc. (hereinafter "Assignee"), a corporation of Delaware, having a place of business at 3100 Ocean Park Blvd., Santa Monica, CA, 90405, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said Assignors, by these presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and we further grant to Assignee the sole right to sue and collect damages for past infringement;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

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PATENT REEL: 024740 FRAME: 0267 AND WE HEREBY warrant and covenant that we have the full right to convey the entire interest herein assigned and that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor: Inventor's Name:	Charnjit Singh Bansi
Date of Execution:	22/7/10
Signature of Inventor: Inventor's Name:	Paul Kerby
Date of Execution:	22/7/2010

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RECORDED: 07/26/2010

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