

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Neil A. Sadler	07/27/2010
Richard K. Tanaka	07/27/2010
RECEIVING PARTY DATA	
Name:	McNeil-PPC, Inc.
Street Address:	199 Grandview Road
City:	Skillman
State/Country:	NEW JERSEY
Postal Code:	08858
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12840837
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NAME OF SUBMITTER:	Christine Cicenia

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Total Attachments: 3
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**PATENT
 REEL: 024747 FRAME: 0624**

ASSIGNMENT


As a below-named inventor, I hereby declare that:

My post office address is as stated below under my signature and I am named as an inventor of the inventions or discoveries (herein INVENTIONS) as described in the patent application (herein APPLICATION) identified below. In view of valuable consideration, receipt thereof is hereby acknowledged, I do hereby assign, sell, and transfer unto McNEIL-PPC, INC., a limited liability company organized and existing under the laws of the State of New Jersey, having a place of business at SKILLMAN, NEW JERSEY, its successors and assigns, my entire interest in and the full exclusive right and title to the INVENTIONS, the APPLICATION and all related applications (including provisionals, divisions, reissues, continuations, substitutions, renewals and extensions thereof) and all counterparts in other countries and any and all Letters Patent (and certificates of invention or similar certificates) (herein PATENTS) which may be granted based upon the INVENTIONS or the APPLICATION or related applications or counterparts in other countries; said transfer and assignment being applicable throughout the world. I hereby authorize and request officials of patent offices in any and all countries of the world to issue any and all of the PATENTS, when granted, to McNEIL-PPC, INC., its successors and assigns, as the assignee of my entire right, title and interest in and to the same. I agree that I will communicate to McNEIL-PPC, INC., or its representatives, any facts known to me respecting the invention; testify in any legal proceedings; sign all lawful papers; execute all provisional, divisional, reissue, continuation, substitution, renewal and extension applications; execute all necessary assignment papers to cause any and all of the PATENTS to be issued to McNEIL-PPC, INC.; make all rightful oaths; and generally do everything possible to aid McNEIL-PPC, INC., its successors and assigns, to obtain and enforce proper protection for the INVENTION in any and all countries throughout the world. The APPLICATION is identified herein.

Serial No. (if known) : 12/840,837
Filing Date (if known) : July 21, 2010
Execution Date(s) of Application :

[I hereby authorize and request my attorney(s) to insert above the Serial No., Filing Date, Execution Date(s) of said application if known]

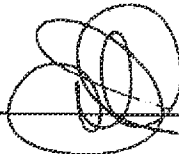
Title: PRIMARY PACKAGING AND DISPLAY THEREFOR

FULL NAME OF INVENTOR : Neil A. Sadler
Inventor's signature :  Date: 07 27 10
Residence : 227 Jane Street
Weehawken, New Jersey 07086
Citizenship : UK
Post Office Address : Same

STATE OF IL
COUNTY OF Clark

On July 27, 2010, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)



Notary Public

My Commission Expires:

JULIE STIEL
Notary Public of New Jersey
Commission Expires 7/16/2013

FULL NAME OF INVENTOR : Richard K. Tanaka
Inventor's signature : Richard K. Tanaka Date: 7/27/10
Residence : 3163 33rd Street, #27
Astoria, New York 11106
Citizenship : US
Post Office Address : Same

STATE OF NJ

COUNTY OF Essex

On July 27, 2010, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)



Notary Public

JULIE STIEL
Notary Public of New Jersey
Commission Expires 7/16/2013

My Commission Expires: