

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
White Rose Digital	07/27/2010
RECEIVING PARTY DATA	
Name:	SoundStarts, Inc.
Street Address:	380 Carpenteria Rd.
City:	Aromas
State/Country:	CALIFORNIA
Postal Code:	95004
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	11552666
Application Number:	60735053
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ATTORNEY DOCKET NUMBER:	P2119
NAME OF SUBMITTER:	Mark A. Boys
Total Attachments: 2 source=ASSIGN2119SS#page1.tif source=ASSIGN2119SS#page2.tif	

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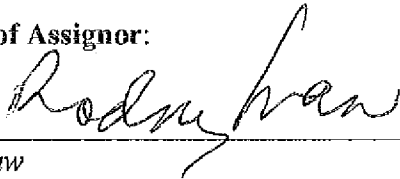
ASSIGNMENT (P2119)

For good and valuable consideration, receipt of which is hereby acknowledged, **White Rose Digital**, does hereby sell, assign and transfer unto **SoundStarts, Inc.**, (a California Corporation; identified by California corporation identification number **C2548730** having its principal place of business at **380 Carpenteria Road, Aromas, CA 95004**, hereinafter called the "Assignee"), its successors and assigns, 50% of the world-wide title, interest and right, including the right of priority controlled by me, in, to and under Letters Patent of the United States, the patent application, docket number **P2119**, entitled "**Apparatus and Methods for Enhancing Digital Images**", which bears application serial number **11/552,666**, filed **10/25/2006**, and provisional application serial number **60/735,053**, filed **11/08/2005**, and the invention and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore based on the original application for said U.S. Letters Patent, and all divisions, reissues, substitutions, continuations, and extensions thereof which may be granted relating thereto in any country; and

For the above consideration I, **White Rose Digital** agree promptly upon request of the Assignee, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its successors and assigns, the inventions and any of them, described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of appeal and interference proceedings involving said inventions and in the adjudication or re-examination of said Letters Patent provided the expenses which may be incurred by me in lending such cooperation and assistance be paid by the Assignee.

For the additional consideration of one dollar (\$1), receipt of which is hereby acknowledged, **I, White Rose Digital**, does hereby sell, assign and transfer unto **SoundStarts, Inc.**, any residual rights, including all moral rights, related to the patent application, docket number **P2119**, entitled "**Apparatus and Methods for Enhancing Digital Images**", which bears application serial number 11/552,666, filed 10/25/2006, and provisional application serial number 60/735,053, filed 11/08/2005, the invention and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore based on the original application for said U.S. Letters Patent, and all divisions, reissues, substitutions, continuations, and extensions thereof which may be granted relating thereto in any country.

Signature of Assignor:



Rodney Shaw
President of White Rose Digital

Date

July 27th 2010