PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Feng Gao	01/14/2010
Shalva Gedevanishvili	01/14/2010
Shengsheng Liu	06/12/2010
Munmaya K. Mishra	01/09/2010
William R. Sweeney	01/08/2010
Randall Baren	01/14/2010
Qinglin Li	05/26/2010
Darin Colassaco	05/26/2010
Salem Chouchane	07/28/2010

RECEIVING PARTY DATA

Name:	Philip Morris USA Inc.
Street Address:	6601 West Broad Street
City:	Richmond
State/Country:	VIRGINIA
Postal Code:	23230

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12633247

CORRESPONDENCE DATA

Fax Number: (703)836-2021

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-836-6620
Email: offserv@bipc.com

Correspondent Name: BUCHANAN, INGERSOLL & ROONEY PC

Address Line 1: POST OFFICE BOX 1404

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PATENT

REEL: 024759 FRAME: 0262

OF \$40.00 1263324/

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ATTORNEY DOCKET NUMBER:	1021238-001068
NAME OF SUBMITTER:	Peter K. Skiff
Total Attachments: 8 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif source=ASSIGNMENT#page4.tif source=ASSIGNMENT#page5.tif source=ASSIGNMENT#page6.tif source=ASSIGNMENT#page7.tif source=ASSIGNMENT#page8.tif	

PATENT REEL: 024759 FRAME: 0263

PM2503 UTIL Buchanan Ingersoll & Rooney PC Attorney Docket Nos. 1021238-001068

ASSIGNMENT (JOINT)

THIS ASSIGNMENT, by 1) Feng Gao, 2) Shalva Gedevanishvili, 3) Shengsheng Liu, 4) Munmaya K. Mishra, 5) William R. Sweeney, 6) Randall Baren, 7) Qinglin Li, 8) Darin Colassaco and 9) Salem Chouchane (hereinafter referred to as "the Assignors"), residing at 1) 3058 Lancers Boulevard, Richmond, VA 23224, 2) 7303 Durwood Crescent, Richmond, VA 23229, 3) 11812 Coolwind Lane, Richmond, VA 23233, 4) 1631 Sabot Creek Drive, Manakin Sabot, VA 23103, 5) 8242 Marwood Drive, Richmond, VA 23235, 6) 11412 Sutton Park Court, Glen Allen, VA 23059, 7) 11601 Aprilbud Drive, Richmond, VA 23233, 8) 5404 Windy Ridge Drive, Midlothian, VA 23112 and 9) 1624 Westbury Knoll Lane, Midlothian, VA 23114, respectively, witnesseth:

WHEREAS, the Assignors have made certain new and useful inventions in <u>SOFT</u>, <u>CHEWABLE AND ORALLY DISSOLVABLE AND/OR DISINTEGRABLE PRODUCTS</u> set forth in an application for Letters Patent of the United States of America, [] having an oath or declaration executed on even date herewith; [X] bearing Serial No. <u>12/633,247</u>, and filed on <u>December 8</u>, 2009; and

WHEREAS, PHILIP MORRIS USA INC., a corporation duly organized under and pursuant to the laws of the State of Virginia and having an office and place of business at 6601 West Broad Street, Richmond, VA 23230, is desirous of acquiring the entire right, title, and interest in and to the inventions for the United States and the application for Letters Patent of the United States, and in and to any United States Letters Patent or Patents, to be obtained therefor and thereon; and

WHEREAS, PHILIP MORRIS PRODUCTS S.A. (formerly known as Fabriques de Tabac Reunies S.A.), a corporation organized and existing under the laws of Switzerland and having an office and place of business at Quai Jeanrenaud 3, CH-2000, Neuchâtel, Switzerland, is desirous of acquiring the entire right, title, and interest in and to the inventions for countries foreign to the United States, and in and to any foreign patent applications, and in and to any foreign Letters Patent or Patents to be obtained therefor and thereon; and

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNMENT OF UNITED STATES PATENT RIGHTS

We do hereby sell, assign and transfer unto PHILIP MORRIS USA INC., its successors, assigns and legal representatives, all right, title, and interest in and to the inventions, for the United States, and in and to the United States patent application, including any continuations and divisions thereof, and any substitute applications therefor and any United States patents which may issue thereon and any reissues and extensions of the same; and we hereby

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authorize and request the Commissioner of Patents to grant and issue any and all patents on the inventions in the United States to PHILIP MORRIS USA INC. as the assignee thereof.

ASSIGNMENT OF FOREIGN PATENT RIGHTS

Further in view of the consideration hereinabove referred to, we do hereby sell, assign, and transfer unto PHILIP MORRIS PRODUCTS S.A., its successors, assigns and legal representatives, all right, title and interest in and to the inventions for all countries foreign to the United States, including the right to claim priority under the International Convention based on the United States patent application, and in and to any foreign patent application, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any foreign patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on the inventions in any foreign country to PHILIP MORRIS PRODUCTS S.A. as the assignee thereof.

We further agree to execute upon request of the assignee PHILIP MORRIS USA INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to execute upon request of assignee PHILIP MORRIS PRODUCTS S.A. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in countries foreign to the United States, and to otherwise give full effect to and perfect the rights of the assignee PHILIP MORRIS USA INC. in the United States and of assignee PHILIP MORRIS PRODUCTS S.A. in countries foreign to the United States.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignees, or counsel of their successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for the inventions, without charge to the assignees, their successors, legal representatives, and assigns, but at the cost and expense of the assignees, their successors, legal representatives, and assigns;

IN TESTIMONY THEREOF, we ha	ve hereunto signed our	names on the dates hereinafter
indicated: Date $1-14-20/0$	Name of Assignor	Feng Gao
STATE OF VIRGINIA)		
: ss CITY OF RICHMOND)		
On this // day of day o	ve instrument as his vo	10, appeared before me in person to be his signature and that he luntary act and deed, and for the
My Commission Expires:	NOTA	RY PUBLIC
(Notarial-Seal) Dianne S. Watkins Commonwealth of Virginia Notary Public Commission No. 7037656 My Commission Expires 05/31/2010 Date 0/. 14 20/0	Name of Assignor	5. Cedevani M. Shalva Gedevanishvili
STATE OF VIRGINIA)		
: ss CITY OF RICHMOND)		
On this day of or the above-named individual, and ack signed, sealed and delivered the above uses and purposes therein set forth. My Commission Expires: 1 30 Commonwealth of Virg Notary Public Commission No. 33730 My Commission Expires 11/36	anowledged the above to the instrument as his vo	

Date 6/12 /2010	Name of Assignor	Shengsheng Liu
STATE OF VIRGINIA)		
: ss CITY OF RICHMOND)		
the above-named individual, and	d acknowledged the above above instrument as his v orth.	oluntary act and deed, and for the
	29/20/2 NOT.	ARY PUBLIC
(Notarial Seal)		
To the second of		
Date	_ Name of Assignor	Munmaya K. Mishra
		Widiliaya K. Wiisina
STATE OF VIRGINIA)		
: ss CITY OF RICHMOND)		
On this day of the above-named individual, an signed, sealed and delivered the uses and purposes therein set for	d acknowledged the above above instrument as his v	2010, appeared before me in person to be his signature and that he voluntary act and deed, and for the
My Commission Expires:	NOT	ARY PUBLIC
(Notarial Seal)		

Date	Name of Assignor
	Shengsheng Liu
STATE OF VIRGINIA)	
: ss CITY OF RICHMOND)	
the above-named individual, and ack	, 2010, appeared before me in person knowledged the above to be his signature and that he ve instrument as his voluntary act and deed, and for the
My Commission Expires:	NOTARY PUBLIC
(Notarial Seal)	NOTART PUBLIC
Date	Name of Assignor Munmaya K. Mishra
STATE OF VIRGINIA) : ss	
On this day of the above-named individual, and ack	, 2010, appeared before me in person knowledged the above to be his signature and that he ve instrument as his voluntary act and deed, and for the NOTARY PUBLIC

STATE OF VIRGINIA) : ss CITY OF RICHMOND) On this day of	
STATE OF VIRGINIA) ; ss CITY OF RICHMOND) On this day of day	
CITY OF RICHMOND On this day of day	
On this day of	
On this day of d	
signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth. My Commission Expires: W 20100	
uses and purposes therein set forth. My Commission Expires: W 20100 OM USE Delivery Public Commonwealth of Virginia Notary Public Commission No. 337303	on
My Commission Expires: 11 20100 OM LID Dull OM LID	
(Notarial Seal) Danielle Basl Durham NOTARY PUBLIC Commonwealth of Virginia Notary Public Commission No. 337303	
(Notarial Seal) Commonwealth of Virginia Notary Public Commission No. 337303	
Date 1/14/2010 Name of Assignor Randall Baren	
Kaikan Balch	
STATE OF VIRGINIA)	
: ss CITY OF RICHMOND)	
On this day of an acknowledged the above to be his signature and that he	
signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth.	16
(Diele CAI)	
My Commission Expires: Danielle Basi Durham NOTARY PUBLIC	
(Notarial Seal) Notary Public Commission No. 337303 My Commission Expires 11/30/2012	

Date 5/26/20/0	Name of Assignor	Qinglin Li
STATE OF VIRGINIA)		
: ss CITY OF RICHMOND)		
On this day of the above-named individual, and ack signed, sealed and delivered the above-named individual, and ack signed, sealed and delivered the above-named purposes therein set forth. Danielle Basi Durham Confinission Expression No. 337303 Notating Seal Confinishin Express 11/30/2012	cnowledged the above ve instrument as his v	2010, appeared before me in person e to be his signature and that he voluntary act and deed, and for the ARY PUBLIC
Date 5/24/2010	Name of Assignor	Nu Ward Darin Colassaco
STATE OF VIRGINIA)		
: ss CITY OF RICHMOND)		
On this Oday of Oday of Charles above-named individual, and acl signed, sealed and delivered the abouses and purposes therein set forth. In the above-named individual, and acl signed, sealed and delivered the abouses and purposes therein set forth. In the above-named individual, and acl signed, sealed and delivered the about sealed and purposes therein set forth. In the above-named individual, and acl signed, and acl sealed and delivered the about sealed and	knowledged the above	2010, appeared before me in person e to be his signature and that he voluntary act and deed, and for the CARY PUBLIC

Date 7/28/2010

Name of Assignor

Salem Chouchane

North Carolina STATE OF YIRGINIA") County of Forsyth: ss CITY OF RICHMOND—)

On this Haday of July , 2010, appeared before me in person the above-named individual, and acknowledged the above to be his signature and that he signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth.

My Commission Expires: 4/6/204

(Notarial Seal)

JOHN S. BRADFORD

NOTARY PUBLIC

FORSYTH COUNTY

NORTH CAROLINA

My Commission Expires April 5, 2011

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