PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:			ASSIGNMENT			
CONVEYING PARTY DATA						
Name Execution Date						
Konstantin Othmer				08/10/2004		
Carl J. Stocklein				08/10/2004		
RECEIVING PARTY DATA						
Name:	Core Mobility, Inc.					
Street Address:	51 Columbia					
City:	Aliso Viejo					
State/Country:	CALIFORNIA					
Postal Code: 92656						
PROPERTY NUMBERS Total: 1						
Property Type		10005	Number			
Application Number: 1228		12260	145			
Application Number: 12285145 CORRESPONDENCE DATA						
Fax Number: (801)328-1707						
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.						
Email: vmangum@wnlaw.com Correspondent Name: R. Burns Israelsen						
Correspondent Name: R. Burns Israelsen Address Line 1: 1000 Eagle Gate Tower						
Address Line 2: 60 E. South Temple						
Address Line 4: Salt Lake City, UTAH 84111						
ATTORNEY DOCKET NUMBER:			15814.24.6.2			
NAME OF SUBMITTER:			R. Burns Israelsen			
Total Attachments: 4 source=15814-24-Assignment#page1.tif source=15814-24-Assignment#page2.tif						

501247073

source=15814-24-Assignment#page3.tif

PATENT REEL: 024759 FRAME: 0353

WHEN RECORDED RETURN TO:

PATENT APPLICATION Docket No: 15814.24

Workman Nydegger 1000 Eagle Gate Tower 60 East South Temple Salt Lake City, Utah 84111

ASSIGNMENT

We,

(1)	Name: Address:	Konstantin Othmer 550 Oak Street Mountain View, California 94041
(2)	Name: Address:	Carl J. Stocklein 3706 Spring Trail

have invented a method and apparatus entitled SYSTEMS AND METHODS FOR POPULATING A TICKER WITH LOCATION BASED CONTENT hereinafter called the "invention."

Madison, Wisconsin 53711

Preferred embodiments of said invention are disclosed in a United States patent application executed concurrently herewith by us and now identified as File No. 15814.24 of the law firm of Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, Utah 84111, and filed in the United States Patent and Trademark Office as Serial No. ______ on ______. (We hereby authorize the attorneys of Workman Nydegger to insert said serial number and filing date when known.)

The Assignee, Core Mobility, Inc., a corporation of the State of Delaware, having a principal place of business at 209 Hamilton Avenue, 2nd Floor, Palo Alto, California 94301, desires to secure the entire right, title and interest in said invention.

1

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to us by the Assignee, the receipt and sufficiency of which we hereby acknowledge, WE HEREBY

ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon our heirs and legal representatives.

DATED this 10th day of August , 2004 ر

Könstantin Othmer

DATED this _____ day of ______, 2004.

Carl J. Stocklein

3

W:\15814\24\BLM0000002861V001.doc

PATENT REEL: 024759 FRAME: 0356

WOQL FedExKinkos

This assignment and agreement shall be binding upon our heirs and legal representatives.

DATED this _____ day of ______, 2004.

Konstantin Othmer

DATED this 10 Eday of AUGUST

Carl J. Stock

2004.

W:\1581434BL)40000002861V001.40-

3

PATENT REEL: 024759 FRAME: 0357

RECORDED: 07/29/2010