Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ajay Singhvi	10/15/1999
Brian J. Huse	10/15/1999
Doron Friedman	10/15/1999

RECEIVING PARTY DATA

Name:	FROM2.COM	
Street Address:	777 Brickell Avenue, Suite 1070	
City:	Miami	
State/Country:	FLORIDA	
Postal Code:	33131	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12043210

CORRESPONDENCE DATA

Fax Number: (617)345-3299

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (617) 345-3000

Email: mschepper@burnslev.com

Correspondent Name: Marlo M. Schepper
Address Line 1: Burns & Levinson LLP
Address Line 2: 125 Summer Street

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	42553-103 CON 2
NAME OF SUBMITTER:	Marlo M. Schepper

Total Attachments: 4 source=01488483#page1.tif

PATENT REEL: 024759 FRAME: 0472 12043210

ICH \$40.00

501247101

source=01488483#page2.tif source=01488483#page3.tif source=01488483#page4.tif

> PATENT REEL: 024759 FRAME: 0473

ASSIGNMENT OF PATENT APPLICATION

Docket No. F0011/7000

Whereas we, the undersigned, have made certain inventions or discoveries (or both) set forth in an application for Letters Patent of the United States of America entitled,

METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTIONS.

identified by Kudirka & Jobse, LLP, Docket No. F0011/7000, which application was executed by us on October 15, 1999, and

Whereas FROM2.COM, a Florida Limited Liability Corporation having a place of business at 777 Brickell Avenue, Suite 1070, Miami, Florida 33131, which, together with its successors and assigns, is hereinafter called "Assignee," is desirous of acquiring the title, rights, benefits and privileges hereinafter recited;

Now, therefore, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which is hereby acknowledged, we do hereby, without reservation:

- 1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, Convention and non-Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, reexaminations, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
- Authorize Assignee to file patent applications in any or all countries on any or all
 of said inventions and discoveries in our names or in the name of Assignee or
 otherwise as Assignee may deem advisable, under the International Convention
 or otherwise;
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct:
- Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;

Assignment 1 of 4

Bind our heirs, legal representatives and assigns, as well as ourselves, to do, 5. upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

In testimony of which we have executed this Assignment of Patent Application on the date indicated next to our names.

Date I signed the declaration: October 15, 1999.	
297-1	Today's Date: October 15, 1999
Doron Friedman	
Inventor 1	
State of length	
County of <u>len forts</u>	
On this 15 day of Schole, 19 75, bet	fore me appeared Doron Friedman ,
to me known and known to me to be the person des	cribed in, and who executed the
foregoing instrument, and he acknowledged the same	ne to be his free act and deed.
Jones Hall	[cool]
Notary Public	[seal]
Known to me personally NOW IN HACK V Identify NOTARY PUBLIC, STATE OF NEW YORK NO. 33-48-6-327	fication produced: Cifam. Amve. Steered
Confidence in the world County Commission Expression and 30, 2007	
Additional assignor name sheets attached.	

PATENT REEL: 024759 FRAME: 0475

ASSIGNMENT - SUPPLEMENTAL ASSIGNOR SHEET

Second Assignor Date Signed the declaration: OCTOBER 5, 19	90
Date I Signed the declaration. October 19,11	1 }
Lughn	Date: OCTOBER 15, 1999
Ajay Singhvi	
Inventor	
State of hin Inli	
County of hear york ss	
On this 15 day of Cetote, 1999,	before me appeared Ajay Singhvi , to
me known and known to me to be the person des	scribed in, and who executed the
foregoing instrument, and he acknowledged the s	same to be his free act and deed.
Norma Anok	[seal]
Notary Public	
DIV AMBRICA SIRCK FINAL	entification produced: Milian April 5 Licena
SINTRY PURITIES OF THE	entification produced. Multiple 10 1000000
No. 11-1014967 Qualified in Section 10 115	
Commission Exertes arch au. 144 2	ec)
Third Assignor Date I Signed the declaration:	
	Date:
Brian J. Huse	
Inventor	
State of	
}	
County of	
On this day of, 19,	before me appeared Brian J. Huse, to
me known and known to me to be the person des	scribed in, and who executed the
foregoing instrument, and he acknowledged the	same to be his free act and deed.
	[seal]
Notary Public	Feed.
☐ Known to me personally ☐ Id	entification produced:

PATENT REEL: 024759 FRAME: 0476

ASSIGNMENT - SUPPLEMENTAL ASSIGNOR SHEET

Second Assignor Date I Signed the declaration:	
	Date:
Ajay Singhvi Inventor	Date
State of	
County of	
me known and known to me to be the pe	_, 19, before me appeared Ajay Singhvi , to erson described in, and who executed the liged the same to be his free act and deed.
Notary Public	[seal]
☐ Known to me personally	ldentification produced:
Third Assignor Date I Signed the declaration: 19/15	11999
Brian J. Huse Inventor	Date: <u>/C//5//1999</u>
State of California ss County of Jonta Borbona	
On this <u>/5</u> day of <u>Oct</u> me known and known to me to be the pe	, 19 <u>97</u> , before me appeared Brian J. Huse , to erson described in, and who executed the
foregoing instrument, and he acknowled	ged the same to be his free act and deed.
Udora From Eller Notary Public	ALDORA LONON ELLER Commission # 1115964 60 NOTARY PUBLIC CALIFORNIA 60 SANTA BARBARA COUNTY
☐ Known to me personally	MY COMM. STORES NOV. 0.2000 Figure Received

RECORDED: 07/29/2010

Assignment 3 of 4

REEL: 024759 FRAME: 0477