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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Marco Belluzzi	06/25/2010
Daniela Coronati	06/25/2010

RECEIVING PARTY DATA

Name:	Artsana S.p.A.
Street Address:	Via Saldarini Catelli, 1
City:	Grandate (CO)
State/Country:	ITALY
Postal Code:	22070

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29366726

CORRESPONDENCE DATA

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Correspondent Name: KING & SCHICKLI, PLLC

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Address Line 4: LEXINGTON, KENTUCKY 40507

ATTORNEY DOCKET NUMBER: 1732-005 D

NAME OF SUBMITTER: Andrew D. Dorisio

Total Attachments: 4

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PATENT REEL: 024760 FRAME: 0744

ASSIGNMENT

WHEREAS, I/we, Marco BELLUZZI		
		of
have made a certain new and useful invention	as set forth in a Un	ited States patent
application Ser. No. 29/366,726	, filed July 29,	2010 , entitled
PACIFIER		
AND WHEREAS, ARTSANA S.p.A.		, having a place of
business at Via Saldarini Catelli. 1 - 22070	GRANDATE (CO) - IT	
is desirous of acquiring the entire right, title and in	terest in and to said in	vention and in and
to any and all Letters Patent of the United States the	nat may be obtained th	erefor;

NOW, THEREFORE, for good and valuable consideration, I/we do hereby sell, assign, transfer and set over unto said assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the abovementioned application, and in and to any and all patents of the United States that may be issued for said invention;

UPON SAID CONSIDERATIONS, I/we hereby agree with the said assignee that I/we will not execute any writing or do any act whatsoever conflicting with these presents, and that I/we will, at any time upon request, without further or additional consideration but at the expense of the said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the

PATENT REEL: 024760 FRAME: 0745 assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuation, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of assignor and assignee;

AND I/we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Signed Marce BELLUZZI

Date

ASSIGNMENT

WHEREAS, I/we, <u>Daniela CORONATI</u>	
	of
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have made a certain new and useful invention as set forth in a United States p	atent
application Ser. No. 29/366,726 , filed July 29,2010 , en	itled
PACIFIER	
	, , , , , , , , , , , , , , , , , , ,
AND WHEREAS, ARTSANA S.p.A., having a pla	ice of
business atVia Saldarini Catelli, 1 - 22070 GRANDATE (CO) - IT	
is desirous of acquiring the entire right, title and interest in and to said invention and i	n and
to any and all Letters Patent of the United States that may be obtained therefor;	

NOW, THEREFORE, for good and valuable consideration, I/we do hereby sell, assign, transfer and set over unto said assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, and in and to any and all patents of the United States that may be issued for said invention;

UPON SAID CONSIDERATIONS, I/we hereby agree with the said assignee that I/we will not execute any writing or do any act whatsoever conflicting with these presents, and that I/we will, at any time upon request, without further or additional consideration but at the expense of the said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the

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assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuation, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal

AND I/we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

representatives of assignor and assignee;

RECORDED: 07/29/2010

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