PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

	Name	Execution Date
Alan J. Suva	1	07/28/2010

RECEIVING PARTY DATA

Name:	Brady Worldwide, Inc.
Street Address:	2221 West Camden Road
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53209

PROPERTY NUMBERS Total: 1

Property Type	Number		
Application Number:	12845867		

CORRESPONDENCE DATA

Fax Number: (414)978-8772

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: dark@quarles.com

Correspondent Name: Quarles & Brady LLP

Address Line 1: 411 East Wisconsin Avenue

Address Line 2: Daniel J. Ark

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 180825.00940

NAME OF SUBMITTER: Daniel J. Ark

Total Attachments: 2

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PATENT REEL: 024762 FRAME: 0284 CH \$40 00 1287

ASSIGNMENT

WHEREAS, I, Alan J. Suva of Milwaukee, Wisconsin, have made certain inventions that are described in an application for Letters Patent of the United States entitled PRINTER WITH PIVOTABLE PLATEN preparatory to obtaining United States Letters Patent therefor, and

WHEREAS, Brady Worldwide, Inc. (hereinafter referred to as said Company), a Wisconsin corporation having a place of business at 2221 West Camden Road, Milwaukee, Wisconsin 53209 is desirous of acquiring the entire interest in said inventions throughout the United States of America and the territories thereof, for all other countries and under all international agreements,

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, receipt whereof is hereby acknowledged, I hereby sell, assign and transfer unto said Company, its successors and assigns, my entire right, title and interest throughout the United States of America and the territories thereof, for all foreign countries and under all international agreements in and to said inventions, the aforesaid application, all other applications hereafter filed in the United States, in any other country, or under any international agreement based in whole or in part on said inventions, and all Letters Patents granted upon said applications by the United States, by any other country or under any international agreement, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said Company. I further grant to said Company, its successors and assigns, the right to claim for any of said applications the full benefits and priority rights of any international agreement between the United States and any foreign country or countries or between any other countries.

I hereby warrant that I have the full right to make the conveyance herein, and I hereby covenant that I, my heirs, legal representatives and assigns, will when requested, communicate to said Company, its representatives, successors and assigns, all facts known respecting said inventions, execute all divisional, continuing, reissue, reexamination and foreign or international applications, together with individual assignments therefor, make all rightful oaths, sign all lawful papers, testify in any legal proceeding and generally do everything possible to aid said Company, its successors and assigns, in the obtaining of Letters Patent.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal at the location and on the date indicated with my signature.

1 of 2

Date:	71	28	2010	
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Alan J. Suya

STATE OF WISCONSIN

SS

COUNTY OF Militarkee

Before me on this 28 day of 1,144, 2010, came Alan J. Suva, to me known to be the person named in the foregoing assignment and he acknowledges his execution thereof to be his free act and deed.

(SEAL)



Notary Public, State of Wisconsin My Commission: Oug 14 2011

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PATENT REEL: 024762 FRAME: 0286