

PATENT ASSIGNMENT

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ExitExchange Corporation, an Oregon corporation	07/26/2010

RECEIVING PARTY DATA

Name:	ExitExchange Corporation, a Texas corporation
Street Address:	3301 W. Marshall Avenue
Internal Address:	Suite 217
City:	Longview
State/Country:	TEXAS
Postal Code:	75604

PROPERTY NUMBERS Total: 11

Property Type	Number
Patent Number:	7386555
Patent Number:	7353229
Application Number:	11981243
Application Number:	11981239
Application Number:	11980867
Application Number:	12589778
Application Number:	10784663
Application Number:	10784358
Application Number:	12319867
Application Number:	60207698
PCT Number:	US0116980

CORRESPONDENCE DATA

Fax Number: (503)228-4373

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

PATENT

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OP \$440.00 7386555

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ATTORNEY DOCKET NUMBER:	8096.9999
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NAME OF SUBMITTER:	Kevin L. Russell
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Total Attachments: 2 source=Assignment_ExitExchange#page1.tif source=Assignment_ExitExchange#page2.tif
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## PATENT ASSIGNMENT

This patent assignment (this "Assignment") is made and effective as of July 22, 2010, between EXITEXCHANGE CORPORATION, an Oregon corporation, (hereinafter referred to as "Assignor") and EXITEXCHANGE CORPORATION, a Texas corporation, (hereinafter referred to as "Assignee") and with reference to the following facts:

A. Assignor is the owner of all right, title, and interest in and to the patents and patent applications identified in Table I below (collectively, the "Patents"), and in and to the inventions disclosed therein, including any and all rights (including claims or causes of action for damages or equitable relief) associated with infringement of the Patents that took place prior to the date of this Assignment.

Table I		
U.S. Patents		
Patent No.	Title	Issue Date
7,386,555	Post-Session Internet Advertising System	June 10, 2008
7,353,229	Post-Session Internet Advertising System	April 1, 2008
U.S. Patent Applications		
Application No.	Title	Filing Date
11/981,243	Post-Session Internet Advertising System	10-30-2007
11/981,239	Post-Session Internet Advertising System	10-30-2007
11/980,867	Post-Session Internet Advertising System	10-30-2007
12/589,778	Post-Session Internet Advertising System	10-26-2009
10,784,663	Post-Session Internet Advertising System	02-23-2004
10/784,358	Post-Session Internet Advertising System	02-23-2004
12/319,867	Post-Session Internet Advertising System	01-12-2009
60/207,698	Post-Session Internet Advertising System	09-22-2001
PCT/US01/16980	Post-Session Internet Advertising System	

B. Assignee desires to acquire Assignor's entire right, title, and interest in and to the Patents and the inventions disclosed therein, and Assignor desires to assign to Assignee all such right, title, and interest.

NOW, THEREFORE, for good and valuable consideration, including the sum of \$10 (ten dollars), the receipt of which is hereby acknowledged:

1. Assignor hereby sells, assigns, transfers, and quitclaims to Assignee and its successors and assigns the full, exclusive, and entire right, title, and interest in and to the Patents, and in and to the inventions disclosed in the Patents, throughout the Universe, including:

- (i) any and all rights (including claims or causes of action for damages or equitable relief) associated with infringements of the Patents, including all infringements occurring prior to, on, and after the date of this Assignment;
- (ii) all right, title, and interest in and to (a) any patent applications filed in any country or with any regional authority claiming priority to one or more of the Patents, including any continuations or continuations-in-part, divisionals, and substitutes, and (b) any patent granted thereon in any country or by any regional authority; and
- (iii) the right to file patent applications, in any country or with any regional authority, based on any of the inventions disclosed in the Patents.

2. Assignor, hereby authorizes and requests the United States Patent and Trademark Office, the duly constituted patent authorities of foreign countries, and the regional patent authorities (e.g., the European Patent Office) to issue any patents that may be granted on the patent applications identified in Table 1 above, or on any applications related or claiming priority thereto, to Assignee.

Executed this 27<sup>th</sup> day of July 2010.

EXITEXCHANGE CORPORATION, an Oregon corporation

By: 

Bryan Hunter  
Secretary