

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Steven L. Kayser	07/30/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Loops, LLC
Street Address:	7152 Everett Road
Internal Address:	P.O. Box 2936
City:	Ferndale
State/Country:	WASHINGTON
Postal Code:	98248
<b>PROPERTY NUMBERS Total: 3</b>	
Property Type	Number
Application Number:	11563671
Application Number:	11653153
Patent Number:	D601805
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(858)436-1349
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	chaan@lewiskohn.com
Correspondent Name:	Timothy W. Fitzwilliam
Address Line 1:	10935 Vista Sorrento Parkway
Address Line 2:	Suite 370
Address Line 4:	San Diego, CALIFORNIA 92130
ATTORNEY DOCKET NUMBER:	506.203C1, C2, DCIP
NAME OF SUBMITTER:	Timothy W. Fitzwilliam
Total Attachments: 3	

CH \$120.00 11563671

**501253201**

**PATENT**  
**REEL: 024785 FRAME: 0762**

source=Executed\_Assignment#page1.tif  
source=Executed\_Assignment#page2.tif  
source=Executed\_Assignment#page3.tif

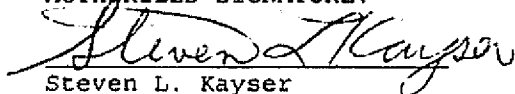
ASSIGNMENT

WHEREAS, I, Steven L. Kayser, a citizen of the United States of America, hereinafter referred to as "ASSIGNOR", am the inventor of a certain invention entitled "Toothbrush and Methods of Making and Using Same" for which a Utility Patent Application was filed in the United States of America on 11/27/2006 as Application Serial No. 11/563,671, herein referred to as the "PATENT"; and

WHEREAS, Loops, LLC ("ASSIGNEE"), a private, for-profit limited liability company registered in the State of Delaware, having a registered address of 7152 Everett Road, P.O. Box 2936, Ferndale, WA 98248 is desirous of acquiring the exclusive right, title, and interest in and to said PATENT, including any and all invention disclosures, related patent applications and any Letters Patent to be granted and issued in the United States of America and its territories and possessions, and all countries foreign thereto; and

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, by these presents do hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest in and to the said invention and to all Letters Patent to be granted and issued therefore, including, but not limited to, all continuations, continuations in part, continuing prosecution and/or divisional applications, not only for, to and in the United States of America, its territories and possessions, but for, to, and in all other countries including all priority rights under the International Convention and any other applicable laws or treaties; and we hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any subsequent Letters Patent to said ASSIGNEE, its successors and assigns in accordance with this Assignment.

AUTHORIZED SIGNATURE:

  
Steven L. Kayser

7-30-2010  
Date

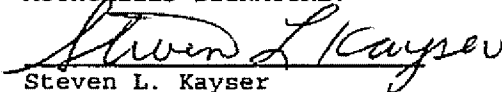
ASSIGNMENT

WHEREAS, I, Steven L. Kayser, a citizen of the United States of America, hereinafter referred to as "ASSIGNOR", am the inventor of a certain invention entitled "PACKAGED TOOTHBRUSH AND TOOTHBRUSH CONTAINER AND METHODS OF MAKING SAME" for which a Utility Patent Application was filed in the United States of America on 1/12/2007 as Application Serial No. 11/653,153, herein referred to as the "PATENT"; and

WHEREAS, Loops, LLC ("ASSIGNEE"), a private, for-profit limited liability company registered in the State of Delaware, having a registered address of 7152 Everett Road, P.O. Box 2936, Ferndale, WA 98248 is desirous of acquiring the exclusive right, title, and interest in and to said PATENT, including any and all invention disclosures, related patent applications and any Letters Patent to be granted and issued in the United States of America and its territories and possessions, and all countries foreign thereto; and

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, by these presents do hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest in and to the said invention and to all Letters Patent to be granted and issued therefore, including, but not limited to, all continuations, continuations in part, continuing prosecution and/or divisional applications, not only for, to and in the United States of America, its territories and possessions, but for, to, and in all other countries including all priority rights under the International Convention and any other applicable laws or treaties; and we hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any subsequent Letters Patent to said ASSIGNEE, its successors and assigns in accordance with this Assignment.

AUTHORIZED SIGNATURE:

  
Steven L. Kayser

7-30-2010  
Date

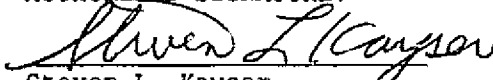
ASSIGNMENT

WHEREAS, I, Steven L. Kayser, a citizen of the United States of America, hereinafter referred to as "ASSIGNOR", am the inventor of a certain invention entitled "TOOTHRUSHES" for which a Design Patent Application was filed in the United States of America on 12/08/2006 as Application Serial No. 29/275,027, herein referred to as the "PATENT"; and

WHEREAS, Loops, LLC ("ASSIGNEE"), a private, for-profit limited liability company registered in the State of Delaware, having a registered address of 7152 Everett Road, P.O. Box 2936, Ferndale, WA 98248 is desirous of acquiring the exclusive right, title, and interest in and to said PATENT, including any and all invention disclosures, related patent applications and any Letters Patent to be granted and issued in the United States of America and its territories and possessions, and all countries foreign thereto; and

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, by these presents do hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest in and to the said invention and to all Letters Patent to be granted and issued therefore, including, but not limited to, all continuations, continuations in part, continuing prosecution and/or divisional applications, not only for, to and in the United States of America, its territories and possessions, but for, to, and in all other countries including all priority rights under the International Convention and any other applicable laws or treaties; and we hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any subsequent Letters Patent to said ASSIGNEE, its successors and assigns in accordance with this Assignment.

AUTHORIZED SIGNATURE:

  
Steven L. Kayser

7-30-2010  
Date