PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PAVE Advertising and Design, LLC	08/02/2010

RECEIVING PARTY DATA

Name:	Total Innovative Packaging, Inc.	
Street Address:	960 West Veterans Blvd.	
City:	Auburn	
State/Country:	ALABAMA	
Postal Code:	36832	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29353650

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: CSP-0214

NAME OF SUBMITTER: Alissa L. Saenz

Total Attachments: 2

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> PATENT REEL: 024786 FRAME: 0536

OF \$40.00 29353650

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ASSIGNMENT

Pave Advertising & Design LLC, a North Carolina limited liability company, having a place of business at 106 A Reynolds Village, Winston-Salem, North Carolina, 27106, (hereafter referred to as the undersigned), currently owns a portion of the legal interest in U.S. Patent Application No. 29/353,650, filed January 12, 2010, entitled

CONTAINER

as set forth in an assignment document (Pave Assignment) transferring the entire right, title, and interest of inventor Robert Henry executed on <u>0WW 30</u> 2010, and recorded in the U.S. Patent and Trademark Office on <u>Ayq. 3</u> 2010 at reelo24774 frame 0203-6205.

The undersigned hereby authorizes assignee or assignee's representative to insert the date of execution and the reel and frame number at which the Pave Assignment is recorded if they are unknown at the time of execution of this assignment.

Total Innovative Packaging. Inc., a Delaware corporation having a principal place of business at 960 West Veterans Boulevard, Auburn, Alabama, 36832, (hereafter referred to as the assignee), is desirous of acquiring the undersigned's right, title and interest in said invention, all applications for and all letters patent issued on said invention.

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, the undersigned intending to be legally bound does hereby sell, assign and transfer to the assignee and assignee's successors, assigns and legal representatives the entire right, title and interest in said invention and all patent applications thereon, including, but not limited to, the application for United States Letters Patent entitled as above, and all divisions and continuations thereof, and in all letters patent, including all reissues and reexaminations thereof, throughout the world, including the right to claim priority under the Paris Convention or other treaty.

It is agreed that the undersigned shall be legally bound, upon request of the assignee, to supply all information and evidence relating to the making and practice of said invention, to testify in any legal proceeding relating thereto, to execute all instruments proper to patent the invention throughout the world for the benefit of the assignee, and to execute all instruments proper to carry out the intent of this instrument.

The undersigned warrants that the rights and property herein conveyed are free and clear of any encumbrance.

Atty. Docket No. 22800US01 TIP Docket No. CSP-0214US

EXECUTED on this 22	day of /h/50st	, 201 <u>0</u> at
Witness:		
Billy D. Ruch	OB	(L.S.)
/	Name: Clas Patti Title: Principal	