

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mark Zimmer</td> <td>08/03/2010</td> </tr> <tr> <td>Geoff Stahl</td> <td>08/03/2010</td> </tr> <tr> <td>David Hayward</td> <td>08/03/2010</td> </tr> <tr> <td>Frank Doepke</td> <td>08/03/2010</td> </tr> </tbody> </table>		Name	Execution Date	Mark Zimmer	08/03/2010	Geoff Stahl	08/03/2010	David Hayward	08/03/2010	Frank Doepke	08/03/2010
Name	Execution Date										
Mark Zimmer	08/03/2010										
Geoff Stahl	08/03/2010										
David Hayward	08/03/2010										
Frank Doepke	08/03/2010										
<b>RECEIVING PARTY DATA</b>											
Name:	Apple Inc.										
Street Address:	1 Infinite Loop										
City:	Cupertino										
State/Country:	CALIFORNIA										
Postal Code:	95014										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12849945</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12849945						
Property Type	Number										
Application Number:	12849945										
<b>CORRESPONDENCE DATA</b>											
Fax Number:	(832)446-2424										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	832-446-2435										
Email:	kgonzalez@counselip.com										
Correspondent Name:	WONG, CABELLO, LUTSCH, RUTHERFORD & BRUC										
Address Line 1:	20333 Tomball Parkway										
Address Line 2:	SUITE 600										
Address Line 4:	HOUSTON, TEXAS 77070										
ATTORNEY DOCKET NUMBER:	119-0207US(P9212US1)										
NAME OF SUBMITTER:	Coe F. Miles										
Total Attachments: 2											

CH \$40.00 12849945

**501252309**

**PATENT  
 REEL: 024786 FRAME: 0847**

source=0207US\_Assignment#page1.tif  
source=0207US\_Assignment#page2.tif

## ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which is hereby acknowledged, the undersigned does hereby:

SELL, ASSIGN AND TRANSFER to APPLE INC., (the "Assignee"), a corporation of California having a place of business at 1 Infinite Loop, Cupertino, California 95014 the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent identified below, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT that, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for securing, maintaining and enforcing proper patent protection for such improvements and for vesting title to such improvements in the Assignee;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee;


The entire worldwide right, title, and interest in all inventions and improvements (“SUBJECT MATTER”) that are disclosed in the application for United States Letters Patent entitled: **THREE DIMENSIONAL USER INTERFACE EFFECTS ON A DISPLAY BY USING PROPERTIES OF MOTION** (“APPLICATION”), which:

- is to be filed herewith;
- was filed on \_\_\_\_\_, now bearing U.S. Serial Number \_\_\_\_\_ and for which a Declaration was executed by INVENTOR on the date(s) below; and

Executed on August 3 2010  
Date

by   
MARK ZIMMER

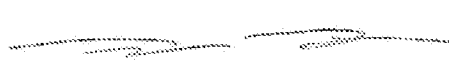
Executed on 8/3/2010  
Date

by   
GEOFF STAHL

Executed on 8/3/2010  
Date

by   
DAVID HAYWARD

Executed on 8/3/2010  
Date

by   
FRANK DOEPKE