

Form PTO-1595 (Rev. 01-09)
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Cameron Blair Cooper

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 08-02-2010

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

2. Name and address of receiving party(ies)

Name: SOCIALWARE, INC.

Internal Address: _____

Street Address: 1001 S. Capital of Texas Highway
Suite 250, Building L

City: Austin

State: TX

Country: US Zip: 78746

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

12/785,304 (SOC1140-1)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Sprinkle IP Law Group (Cust. No. 44654)

Internal Address: _____

Street Address: 1301 W. 25th Street, Suite 408

City: Austin

State: Texas Zip: 78705

Phone Number: 512-637-9220

Fax Number: 512-371-9088

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number: 503183

Authorized User Name: Katharina W. Schuster

9. Signature:

Katharina W. Schuster
Signature

Aug. 2, 2010
Date

Katharina W. Schuster, Reg. No. 50,000
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
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CH \$40.00 503183 12785304

ATTORNEY DOCKET
SOC1140-1

PATENT APPLICATION
Serial No. 12/785,304

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ASSIGNMENT

This Assignment is made by **CAMERON BLAIR COOPER** of Lakeway, Texas ("Assignor").

WHEREAS, Assignor has invented a new and useful invention entitled "**METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR TAGGING CONTENT ON UNCONTROLLED WEB APPLICATION,**" for which an application for United States Letters Patent was made on May 21, 2010, bearing an application number of 12/785,304; and

WHEREAS, Assignor believes himself to be the original inventor of the invention including any and all improvements disclosed in said application ("Invention"); and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Invention, said application, on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application for protection ("Applications"), and any patents, invention registrations or other forms of protection ("Patents") that may be granted for said Invention from any Applications in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to **SOCIALWARE, INC.**, having a principal business address at 1001 S. Capital of Texas Highway, Suite 250, Building L, Austin, TX 78746 (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said invention, said Applications and any Patents that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, said application, and any Patents granted for said invention in the United States and throughout the world.

PATENT
REEL: 024791 FRAME: 0525

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SOC1140-1

PATENT APPLICATION
Serial No. 12/785,304

- 2 of 2 -

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date provided below.

Name of Sole inventor:

CAMERON BLAIR COOPER

Signature:



Date:

8-2-10
