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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

John A. Guido

Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies)

Name: Wine from the Vine, LLC

Internal Address:

Street Address: 1339 Pearl Street

City: Napa

State: California

Country: US

Zip: 94559

Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of conveyance/Execution Date(s):

Execution Date(s): July 22, 2010

- [X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Joint Research Agreement
[] Government Interest Assignment
[] Executive Order 9424, Confirmatory License
[] Other

4. Application or patent number(s):

[] This document is being filed together with a new application.

A. Patent Application No. (s)

12/575,429

B. Patent No. (s)

0514,035
0617,643

Additional numbers attached? [] Yes [X] No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Law Office of Philip A Steiner

Internal Address:

Street Address: 1212 1/2 Marsh Street

City: San Luis Obispo

State: California Zip: 93401

Phone Number: 805 549 8877

Fax Number: 805 549 8866

Email Address: pasc@centralaw.com

6. Total number of applications and patents involved: 3

7. Total fee (37 CFR 1.21(h) & 3.41) \$120

- [X] Authorized to be charged to deposit account
[] Enclosed
[] None required (government interest not affecting title)

8. Payment information

Deposit Account Number: 502086

Authorized User Name: Philip A Steiner

9. Signature:

[Handwritten Signature]

Signature

[Handwritten Date: July 5, 2010]

Date

Philip A Steiner

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

03

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop, Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

CH \$120.00 502086 12575429

ASSIGNMENT OF PATENT RIGHTS

WHEREAS, I, John A. Guido, residing at: John Guido 1621 Main Street, Apt. A, Napa, CA 94559 have invented certain new and useful improvements disclosed in United States Design Patents No. D614035 issued April 20, 2010; D617643 issued 06/15/2010; and United States Utility Patent Application No. 12,575,429 filed October 7, 2009.

AND

WHEREAS, Wine from the Vine, LLC, a limited liability company, having a business address of 1339 Pearl Street, Suite 101, Napa, CA 94559, together with any successors, legal representatives of assign thereof, ("**Assignee**"), desires to acquire all of the rights, title and interest in and to said improvements disclosed in said United States Design Patents Nos. D614035, D617643, and United States Utility Patent Application No. 12,575,429.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to **Assignee** all of my rights, title and interest in and to said improvements, and said application and divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters and Design Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries.

AND I HEREBY covenant that I have full right to convey all of the aforesaid interests herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant and agree that all my remaining rights, title and interest in and to said improvements, and said United States Letters and Design Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries be vested in **Assignee**;

AND I HEREBY further covenant and agree that I will communicate to **Assignee** any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid **Assignee** to obtain and enforce proper patent protection for said improvements in all countries.

ASSIGNMENT OF PATENT RIGHTS

By *[Signature]*
John A. Guido

Date 7/22/10

STATE OF CALIFORNIA)
) ss.
COUNTY OF NAPA)

On July 22nd, 2010 before me, Lee Richard Gibson

a Notary Public, personally appeared, **John Guido**, who proved to me on the basis of satisfactory evidence to be the person(s) whose name is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *[Signature]*

