

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Brian K. Lickfelt	08/04/2010
Hideaki Arai	08/04/2010
Nicky Strock	08/04/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Honda Motor Co., Ltd.
<b>Street Address:</b>	No. 1-1, Minami-Aoyama 2-chome
<b>Internal Address:</b>	Minato-ku
<b>City:</b>	Tokyo
<b>State/Country:</b>	JAPAN
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12851385
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(216)566-9711
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<b>ATTORNEY DOCKET NUMBER:</b>	HRA-19671.02
<b>NAME OF SUBMITTER:</b>	Jonathan A. Withrow

Total Attachments: 3  
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**PATENT**  
**REEL: 024798 FRAME: 0725**

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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, **Brian K. Lickfelt** of Powell, OH; **Hideaki Arai** of Powell, OH and **Nicky Strock** of Dublin, OH, ("Inventor(s)") who has/have created a certain invention for which:

A U.S. Non-provisional Patent Application has been executed concurrently herewith and is entitled "UNIQUE HEADER FORMAT FOR TPMS AND SMART ENTRY SYSTEM"; and,

A U.S. Provisional Patent Application has been filed on June 15, 2010, and assigned Application Serial No. 61/354809 and is entitled "LOCALIZATION OF TIRE FOR TPMS AND SMART ENTRY SYSTEM";

hereby sell, assign and transfer to Honda Motor Co., Ltd., ("Assignee"), having a place of business at No. 1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo, Japan, its successors, assigns, nominees or other legal representatives, the full, exclusive, entire worldwide rights, title and interest in, to, and under said invention as described and claimed in said application, including any provisional application(s) from which it claims priority, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, nominees, or other legal representatives, to the end of the term or terms for which said Letters Patent are or may be granted, reissued, or extended, as fully and entirely as the same would have been held and enjoyed by Inventor(s) if this assignment and sale had not been made; all of the entire rights, title and interest in and to said invention and said application, and all original and reissued patents granted for said invention, and all divisions, reissues, continuations-in-part, and continuations of said application, including the subject matter of any and all claims which may be obtained in every patent, and the right, where such right can be legally exercised, in Assignee's own name to apply for and obtain patents in countries foreign to the United States, including the full right to claim for any such application the benefits of the International Convention and the Patent Cooperation Treaty as fully and entirely as Inventor(s) could have done if the foreign application had been filed in the names of the Inventor(s), and the entire interest in any Letters Patent which may be granted on any such application in such foreign countries, and Inventor(s) authorize(s) and request(s) the Commissioner of Patents of the United States, and any official of any country or countries foreign to the United States whose duty is to issue patents on applications as aforesaid, to issue the said Letters Patent to Assignee, its successors, assigns, nominees, or other legal representatives, as Assignee and owner of the said entire rights, and Inventor(s) covenant(s) that Inventor(s) has/have the full right to convey the said entire interest herein assigned and that Inventor(s) has/have not executed and will not execute any agreement in conflict herewith, and Inventor(s) will communicate to Assignee, its successors, assigns, nominees, or other legal representatives all facts known to Inventor(s) respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute and

deliver all divisional, continuing, and reissue applications, make all rightful oaths or declarations, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, Inventor(s) will, upon request, sign and deliver all lawful papers requisite for the filing of such disclaimer; and

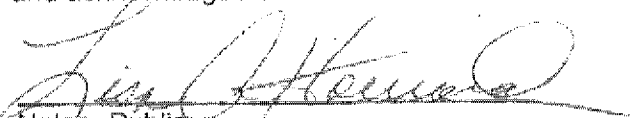
Inventor(s) further covenant(s) and agree(s) that Inventor(s) will, at any time upon request, do everything possible to aid Assignee, its successors, assigns, nominees, or other legal representatives, either in the name of Inventor(s) or Assignee, to apply for, obtain, and enforce proper patent protection for said invention in all countries, according to the International Convention and the Patent Cooperation Treaty, and all the laws and treaties in force, all without further consideration but at the expense of Assignee, its successors, assigns, nominees, or other legal representatives.

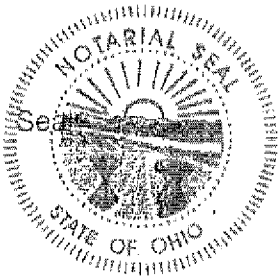
Signed at the City of Raymont State of Ohio  
on this 4 day of August, 2010

  
Brian K. Lickfelt

State of Ohio )  
County of Union )ss:  
)

On this 4 day of August, 2010 before me personally came **Brian K. Lickfelt**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

  
Notary Public



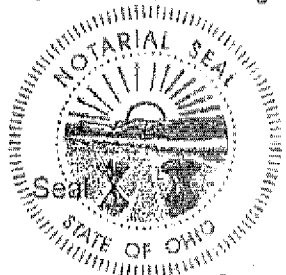
LISA A. HOWARD  
NOTARY PUBLIC  
STATE OF OHIO  
Comm. Expires  
June 19, 2011

Signed at the City of Raymond State of Ohio  
on this 4 day of August, 2010.

Hideaki Arai  
Hideaki Arai

State of Ohio )  
  )ss:  
County of Union )

On this 4 day of August, 2010 before me personally came **Hideaki Arai**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



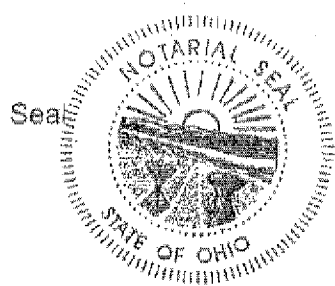
LISA A. HOWARD  
NOTARY PUBLIC  
STATE OF OHIO  
Comm. Expires  
June 19, 2011  
Lisa A. Howard  
Notary Public

Signed at the City of Raymond State of Ohio  
on this 4 day of August, 2010.

Nicky Stroock  
Nicky Stroock

State of Ohio )  
  )ss:  
County of Union )

On this 4 day of August, 2010 before me personally came **Nicky Stroock**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



LISA A. HOWARD  
NOTARY PUBLIC  
STATE OF OHIO  
Comm. Expires  
June 19, 2011  
Lisa A. Howard  
Notary Public  
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