

08-06-2010

U.S. Department of Commerce  
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103603703

1. Name of conveying party(ies):

Ito MORABITO

2. Name and address of receiving party(ies):

Name: EMILIO PUCCI INTERNATIONAL BV

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

Internal Address:

3. Nature of conveyance:

Street Address: Oude Utrechtseweg 22-24

☒ Assignment☐ Merger

City: Baarn

☐ Security Agreement☐ Change of Name

Country: The Netherlands Zip Code: 3743 KN

☐ Joint Research Agreement☐ Government Interest Assignment

Additional name(s) &amp; Address(es) attached?

☐ Executive Order 9494, Confirmatory License☐ Other:☐ Yes ☒ No

Execution Date: July 30, 2010

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application: [Type appropriate information]

A. Patent Application Number(s):

29/363,346

B. Patent Number(s):

Additional numbers attached?

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and patents involved: 1

Name: Stephen L. Peterson

7. Total fee (37 CFR 1.21(h) and 3.41): \$40

Internal Address: FINNEGAN, HENDERSON, FARABOW, GARRETT &amp; DUNNER, L.L.P.

☒ Enclosed (Please charge deficiency or credit overpayment to deposit account 06-0916)

Street Address: 901 New York Avenue, N.W.

☐ Authorized to be charged to deposit account

City: Washington, D.C.

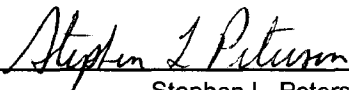
State: Zip: 20001-4413

8. Deposit Account No.: 06-0916

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signed:

Stephen L. Peterson  
Registration No. 26,325Aug 4, 2010  
Date

Total number of pages including cover sheet, attachments and documents: 2

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08/05/2010 SMOHAMME 00000049 29363346

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PATENT  
REEL: 024802 FRAME: 0937

## ASSIGNMENT

WHEREAS I, the below named inventor, [hereinafter referred to as Assignor], have made an invention entitled:

### CONTAINER

for which I filed an application for United States Letters Patent on June 8, 2010 (Application No. 29/363,346); and

WHEREAS, EMILIO PUCCI INTERNATIONAL BV

a corporation of The Netherlands

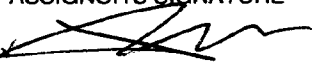
whose post office address is Oude Utrechtseweg 22-24, 3743 KN Baarn, The Netherlands

(hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

1. FULL NAME OF FIRST ASSIGNOR <b>Ito MORABITO</b>	ASSIGNOR'S SIGNATURE 	DATE <b>July 30, 2010</b>
ADDRESS 7, rue Charlot 75003 Paris, France		CITIZENSHIP France.

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