

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Thomas P. Joseph	08/09/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Management Insight, LLC
Street Address:	3865 South Michael Road
City:	Ann Arbor
State/Country:	MICHIGAN
Postal Code:	48103
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	29367524
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(408)414-1076
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	408/414-1080
Email:	DSakamoto@hptb-law.com
Correspondent Name:	Hickman Palermo Truong & Becker LLP
Address Line 1:	2055 Gateway Place, Suite 550
Address Line 4:	San Jose, CALIFORNIA 95110-1083
ATTORNEY DOCKET NUMBER:	60220-0013
NAME OF SUBMITTER:	Shane T. Lunceford
Total Attachments: 1 source=60200-0013_ExecutedAssignment#page1.tif	

OP \$40.00 29367524

ASSIGNMENT

WHEREAS I, Thomas P. Joseph of Ann Arbor, Michigan USA, has made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled, "GRAPHICAL USER INTERFACE FOR A DISPLAY SCREEN OF A COMMUNICATIONS TERMINAL", executed by me on the date of execution of this document, as shown below, and filed concurrently herewith;

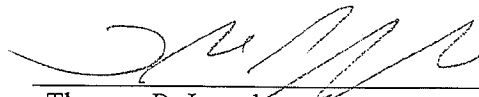
AND WHEREAS, Management Insight, LLC, a corporation of Michigan, having a business address of 3865 S. Michael Road, Ann Arbor, Michigan 48103 USA, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, I do hereby sell, assign, transfer and set over unto Management Insight, LLC, its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, I hereby agree with the said Assignee that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND I request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Aug 09, 2010  
Date

  
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Thomas P. Joseph