

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MarySue Snyder	05/24/2010
Anand Sarkar	05/26/2010
RECEIVING PARTY DATA	
Name:	PepsiCo, Inc.
Street Address:	700 Anderson Hill Road
City:	Purchase
State/Country:	NEW YORK
Postal Code:	10577
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29360170
CORRESPONDENCE DATA	
Fax Number:	(312)463-5001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-463-5000
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Correspondent Name:	Banner & Witcoff, Ltd.
Address Line 1:	Ten South Wacker Drive
Address Line 2:	Suite 3000
Address Line 4:	Chicago, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	006943.03194
NAME OF SUBMITTER:	Anna Smialek
<p>Total Attachments: 3</p> <p>source=03194_Sarkar_Snyder_to_Pepsi#page1.tif</p> <p>source=03194_Sarkar_Snyder_to_Pepsi#page2.tif</p>	

CH \$40.00 29360170

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PATENT
REEL: 024814 FRAME: 0113

ASSIGNMENT

WHEREAS, We, MarySue Snyder and Anand Sarkar, (ASSIGNORS), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title

BOTTLE

which application was filed on April 21, 2010 and assigned Application No. 29/360170; and

WHEREAS,

PepsiCo, Inc.
700 Anderson Hill Road, Purchase, New York 10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

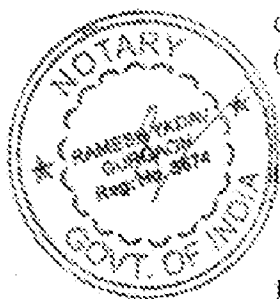
And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith,

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted.

PATENT

REEL: 024814 FRAME: 0115



And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

Date:

MarySue Snyder

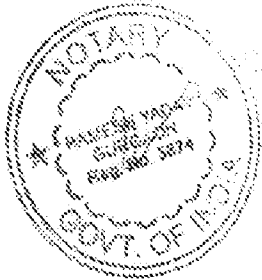
State of _____)
County of _____) ss:

MarySue Snyder, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

Date:

Notary Public

My Commission Expires:



Date:

26/5/10

Anand Sarkar

State of _____)
County of _____) ss:

Anand Sarkar, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

Date: 26 MAY 2010

ATTESTED

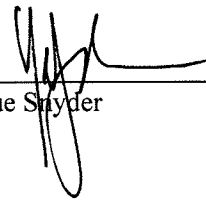
RAMESH YADAV
ADVOCATE & NOTARY
KOTT CHERLAKON (Haryana) India

Notary Public 11 OCT 2011

My Commission Expires:

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

5/24/10
Date: _____


MarySue Snyder

State of _____)
County of Dutchess) ss:

KELLY A. BROWN
Notary Public, State of New York
No. 01BR6199402
Qualified in Dutchess County
Commission Expires January 12, 2013

MarySue Snyder, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

5/24/10
Date: _____


Notary Public

My Commission Expires: Jan. 12, 2013

Date:

Anand Sarkar

State of _____)
County of _____) ss:

Anand Sarkar, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

Date:

Notary Public

My Commission Expires: