PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Douglas R. Bode	08/06/2010

RECEIVING PARTY DATA

Name:	Bode Outfitters, Inc.	
Street Address:	851 Sleepy Hollow Drive	
City:	Bailey	
State/Country:	COLORADO	
Postal Code:	80421	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29367594

CORRESPONDENCE DATA

Fax Number: (303)863-0223

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-863-9700

Email: cmueller@sheridanross.com

Correspondent Name: Sheridan Ross P.C.

Address Line 1: 1560 Broadway

Address Line 2: Suite 1200

Address Line 4: Denver, COLORADO 80202-5141

ATTORNEY DOCKET NUMBER: 6342-1

NAME OF SUBMITTER: Craig W. Mueller

Total Attachments: 2

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PATENT REEL: 024816 FRAME: 0494

ASSIGNMENT

WHEREAS, I, Douglas R. Bode of 851 Sleepy Hollow Drive, Bailey, CO 80421 have invented a certain new and useful invention entitled "Fishing Rod Storage Device" for which an application for Letters Patent of the United States has been prepared for filing, said application being identified as Attorney File No. 6342-1 and executed on even date herewith;

NOW THEREFORE, be it known that we, the said inventors, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, Bode Outfitters, Inc., a Colorado corporation having a place of business at 851 Sleepy Hollow Drive, Bailey, CO 80421 its successors, legal representatives and assigns, the aforesaid application for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty, and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; we also assign any right, title or interest in and to the invention which has not already been transferred to the assignee; we warrant that we have made no assignment of the invention, application or patent therefor to a party other than Bode Outfitters, Inc. and we are under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and we further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention, but at the expense of said assignee.

The Commissioner of Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment, to Bode Outfitters, Inc., its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date indicated hereunder.

Date: 8/6/10

By: Douglas R. Bode

PATENT

REEL: 024816 FRAME: 0495

STATE OF Colorado) ss. COUNTY OF Jefferson)

Before me, a Notary Public in and for said County and State, personally appeared Douglas R. Bode, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 6^{+4} day of 4ugusf, 2010

My commission expires:

Notary Public

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