

08-11-2010



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To the Director of the U.S. Patents and Trademark Office

Documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Kevin Moran
Robert Denaro

Execution Date(s) August 4, 2010

Additional name of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: NAVTEQ North America LLC

Internal Address: Suite 1200

Street Address: 425 West Randolph

City: Chicago

State: Illinois

Country: USA Zip: 60606

Additional Name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application number(s) or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

12/798,788

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning this document should be mailed:

Name: Frank J. Kozak

Internal Address: NAVTEQ North America LLC

Suite 1200

Street Address: 425 West Randolph

City: Chicago

State: IL Zip: 60606

Phone Number: 312-894-7000

Fax Number: 312-894-7228

Email Address: frank.kozak@navteq.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00.

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

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b. Deposit Account Number 50-0728

01 PL:0021 40.00 DA

Authorized User Name Debra Huffman

9. Signature :

Signature

Aug. 4, 2010

Date

Frank J. Kozak

Total number of pages including cover sheet, attachments, and documents

3

Name of Person Signing

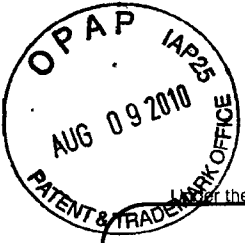
ASSIGNMENT

WHEREAS, KEVIN MORAN and ROBERT DENARO, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "METHOD AND SYSTEM FOR VEHICLE ESC SYSTEM USING MAP DATA", U.S. Serial No. 12/798,788, filed April 9, 2010;

WHEREAS, NAVTEQ North America, LLC, a corporation organized and existing under the laws of the State of DELAWARE, having a place of business at CHICAGO, ILLINOIS, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) per Assignor, and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or



PTO/SB/21 (11-08)

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TRANSMITTAL FORM	Application Number	12/798,788
	Filing Date	4/9/2010
	First Named Inventor	SCHWARZ
	Art Unit	3661
	Examiner Name	
(to be used for all correspondence after initial filing)		
Total Number of Pages in This Submission	4	Attorney Docket Number NO3AIUS

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
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<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	Remarks	

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	FRANK KOZAK NAUTEP NORTH AMERICA		
Signature	<i>Frank Kozak</i>		
Printed name	FRANK KOZAK		
Date	AUG 04, 2010	Reg. No.	32,108

CERTIFICATE OF TRANSMISSION/MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:			
Signature	<i>Frank Kozak</i>		
Typed or printed name	FRANK KOZAK	Date	AUG 4, 2010

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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