

# PATENT ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT																		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT																		
<b>CONVEYING PARTY DATA</b>																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Beeri MART</td><td>07/18/2010</td></tr> <tr><td>Moshe WASSERBLAT</td><td>07/18/2010</td></tr> <tr><td>Oren LEWKOWICZ</td><td>07/14/2010</td></tr> <tr><td>Hadas LIBERMAN BEN-AMI</td><td>07/14/2010</td></tr> <tr><td>Omer GAZIT</td><td>07/14/2010</td></tr> <tr><td>Zohar TSFONI</td><td>07/14/2010</td></tr> <tr><td>Stas MARGOLIS</td><td>07/14/2010</td></tr> <tr><td>Ronit EPHRAT</td><td>07/14/2010</td></tr> </tbody> </table>		Name	Execution Date	Beeri MART	07/18/2010	Moshe WASSERBLAT	07/18/2010	Oren LEWKOWICZ	07/14/2010	Hadas LIBERMAN BEN-AMI	07/14/2010	Omer GAZIT	07/14/2010	Zohar TSFONI	07/14/2010	Stas MARGOLIS	07/14/2010	Ronit EPHRAT	07/14/2010
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<b>RECEIVING PARTY DATA</b>																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;"><b>Name:</b></td><td>NICE SYSTEMS LTD.</td></tr> <tr><td><b>Street Address:</b></td><td>8 Hapnina Street</td></tr> <tr><td><b>City:</b></td><td>Raanana</td></tr> <tr><td><b>State/Country:</b></td><td>ISRAEL</td></tr> <tr><td><b>Postal Code:</b></td><td>43107</td></tr> </table>		<b>Name:</b>	NICE SYSTEMS LTD.	<b>Street Address:</b>	8 Hapnina Street	<b>City:</b>	Raanana	<b>State/Country:</b>	ISRAEL	<b>Postal Code:</b>	43107								
<b>Name:</b>	NICE SYSTEMS LTD.																		
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<b>PROPERTY NUMBERS Total: 1</b>																			
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<b>CORRESPONDENCE DATA</b>																			
<p>Fax Number: (646)878-0801  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 646-878-0800        Email: pusdkt@pczlaw.com        Correspondent Name: Pearl Cohen Zedek Latzer, LLP        Address Line 1: 1500 Broadway        Address Line 2: 12th Floor        Address Line 4: New York, NEW YORK 10036</p>																			

CH \$40.00 12840777

**501260034**

**PATENT**  
**REEL: 024826 FRAME: 0853**

ATTORNEY DOCKET NUMBER:	P-74061-US
NAME OF SUBMITTER:	Laura Saporta
<b>Total Attachments: 4</b> source=P-74061-US-FASS#page1.tif source=P-74061-US-FASS#page2.tif source=P-74061-US-FASS#page3.tif source=P-74061-US-FASS#page4.tif	

**ASSIGNMENT**

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the Receipt of which is hereby acknowledged, I the undersigned, MART, Beerli residing at Zalman Shazar 9/91, Hod HaSharon, Israel; WASSERBLAT, Moshe residing at 295 Lavi Street, Maccabim 71799, Israel; LEWKOWICZ, Oren residing at 3 Hadar St., Zur Moshe 42810, Israel; LIBERMAN BEN-AMI, Hadas residing at 9 Hagilboa St., Kadima 60920, Israel; GAZIT, Omer residing at 10 Sold St., Ramat Hashron 47225, Israel; TSFONI, Zohar residing at 264/6 Dizengoff St., Tel-Aviv 63116, Israel; MARGOLIS, Stas residing at 59/3 Hohit, Alfei Menashe, Israel; EPHRAT, Ronit residing at 23/7 Rashi Street, Tel-Aviv 63265, Israel

Hereby sell, assign and transfer to NICE SYSTEMS LTD., an Israeli company located at 8 Hapnina Street, Raanana 43107, Israel its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Patent U.S. Serial No. (12/840, 777) filed (July 21, 2010) and being entitled:

**METHOD AND SYSTEM FOR ROUTING TEXT BASED INTERACTIONS**



and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions. I hereby authorize and request the attorney of record of the firm Pearl Cohen Zedek Latzer, LLP, 1500 Broadway, 12<sup>th</sup> Floor, New York, New York 10036, to insert in the parentheses above, the filing date and US Serial No. of said application when known;


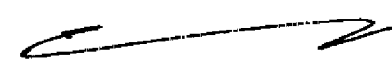
Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

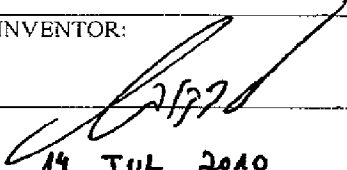

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international

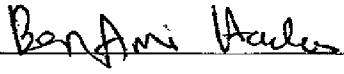
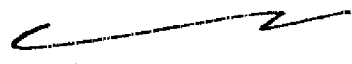
agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

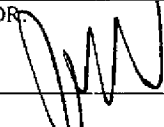
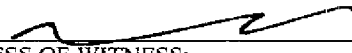
**COVENANT** with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned

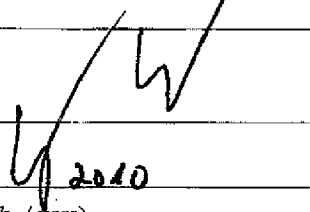
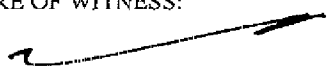
FULL NAME OF INVENTOR: <b>MART, Beeri</b>	FULL NAME OF WITNESS: <b>Moty Cory</b>
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>18 JUL 2010</u> (day / month / year)	ADDRESS OF WITNESS: <u>52 Hagalil St. Ra'anana 43252,</u> <u>ISRAEL</u>


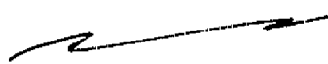
FULL NAME OF INVENTOR: <b>WASSERBLAT, Moshe</b>	FULL NAME OF WITNESS: <b>Moty Cory</b>
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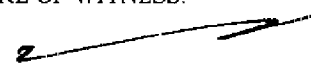
FULL NAME OF INVENTOR: <b>LEWKOWICZ, Oren</b>	FULL NAME OF WITNESS: <i>Moty Cory</i>
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>14 JUL 2010</u> (day / month / year)	ADDRESS OF WITNESS: 52 Hagalil St., Ra'anana 43252, ISRAEL

FULL NAME OF INVENTOR: <b>LIBERMAN BEN-AMI, Hadas</b>	FULL NAME OF WITNESS: <i>Moty Cory</i>
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>14 JUL 2010</u> (day / month / year)	ADDRESS OF WITNESS: 52 Hagalil St., Ra'anana 43252, ISRAEL

FULL NAME OF INVENTOR: <b>GAZIT, Omer</b>	FULL NAME OF WITNESS: <i>Moty Cory</i>
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>14 JUL 2010</u> (day / month / year)	ADDRESS OF WITNESS: 52 Hagalil St., Ra'anana 43252, ISRAEL

FULL NAME OF INVENTOR: <b>TSFONI, Zohar</b>	FULL NAME OF WITNESS: <i>Moty Cory</i>
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DATE: <u>14 JUL 2010</u> (day / month / year)	ADDRESS OF WITNESS: 52 Hagalil St., Ra'anana 43252, ISRAEL

FULL NAME OF INVENTOR: <b>MARGOLIS, Stas</b>	FULL NAME OF WITNESS: <b>Moty Cory</b>
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FULL NAME OF INVENTOR: <b>EPHRAT, Ronit</b>	FULL NAME OF WITNESS: <b>Moty Cory</b>
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