

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Parker Ralph Kuncel</td> <td>08/11/2010</td> </tr> <tr> <td>Michael Kemery</td> <td>08/11/2010</td> </tr> <tr> <td>Nenad Nestorovic</td> <td>08/10/2010</td> </tr> <tr> <td>Jedediah Joaquin McCann</td> <td>08/12/2010</td> </tr> </tbody> </table>		Name	Execution Date	Parker Ralph Kuncel	08/11/2010	Michael Kemery	08/11/2010	Nenad Nestorovic	08/10/2010	Jedediah Joaquin McCann	08/12/2010
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Nenad Nestorovic	08/10/2010										
Jedediah Joaquin McCann	08/12/2010										
<b>RECEIVING PARTY DATA</b>											
Name:	T-Mobile USA, Inc.										
Street Address:	12920 SE 38th Street										
City:	Bellevue										
State/Country:	WASHINGTON										
Postal Code:	98006										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12856278</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12856278						
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<b>CORRESPONDENCE DATA</b>											
Fax Number:	(509)323-8979										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	5093249256										
Email:	lhpto@leehayes.com										
Correspondent Name:	Rachel Murphy										
Address Line 1:	601 W Riverside Ste 1400										
Address Line 4:	Spokane, WASHINGTON 99201										
ATTORNEY DOCKET NUMBER:	TM2-0066US										
NAME OF SUBMITTER:	Rachel P. Murphy										

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Total Attachments: 9  
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**PATENT  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial Number.....  
Filing Date.....  
Inventorship..... Kuncel et al.  
Applicant..... T-Mobile USA, Inc.  
Attorney's Docket No. .... TM2-0066US  
Client Docket No. .... 31-00651USORD  
Title:..... DEVICE-ADJACENT AMBIENTLY DISPLAYED IMAGE

**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

Parker Ralph Kuncel  
c/o T-Mobile USA, Inc.  
12920 SE 38th Street  
Bellevue, WA 98006-1350

Michael Kemery  
c/o T-Mobile USA, Inc.  
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Bellevue, WA 98006-1350

Jedediah Joaquín McCann  
c/o T-Mobile USA, Inc.  
12920 SE 38th Street  
Bellevue, WA 98006-1350

Assignee:

T-Mobile USA, Inc.  
12920 SE 38th Street  
Bellevue, WA 98006-1350

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "DEVICE-ADJACENT AMBIENTLY DISPLAYED IMAGE" for which:

a provisional application for United States Letters Patent was filed on \_\_\_\_\_ and was given U.S. Serial No. \_\_\_\_\_ and/or

a non-provisional application for United States Letters Patent was:

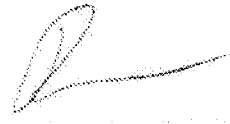
filed on 8/13/2010 and was given U.S. Serial No. 12/856,278; or filed concurrently herewith. Assignors hereby authorize and request ASSIGNEE's legal representatives, of Lee & Hayes, PLLC, 601 W Riverside Ave, Suite 1400, Spokane, Washington 99201, who are associated with customer number 29150, to insert in the caption above the serial number and filing date of the patent application when known.

WHEREAS, T-Mobile USA, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware having a place of business at 12920 SE 38th Street, Bellevue, WA 98006-1350, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries:

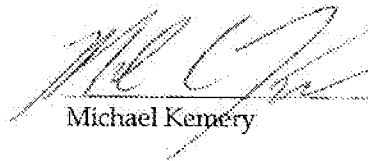
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and

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9/11/2010  
Date

  
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Date

  
Michael Kemery

\_\_\_\_\_  
Date

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Nenad Nestorovic

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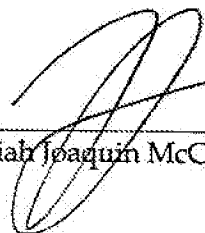
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