PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Confirmatory Assignment

CONVEYING PARTY DATA

Name	Execution Date
Merchant Feedback Systems, Inc.	04/19/2004

RECEIVING PARTY DATA

Name:	Louis J. Morsberger
Street Address:	5610 Cedar Parkway
City:	Chevy Chase
State/Country:	MARYLAND
Postal Code:	20815

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12633491

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Jennifer H. Volk

Total Attachments: 1

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PATENT REEL: 024836 FRAME: 0988 CH \$40.00 126

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CONFIRMATORY ASSIGNMENT OF PATENT RIGHTS

Merchant Feedback Systems, Inc., a corporation duly organized under and pursuant to the laws of Delaware (herein referred to as "Assignor"), hereby acknowledges and confirms that, prior to August 16, 2001, the Assignor assigned, transferred, and set over, unto Louis J. Morsberger, a resident of Chevy Chase, Maryland (herein referred to as "Assignee"), the entire right, title, and interest in and to invention(s) set forth in the patent applications set forth below:

Patent Applications

Application Serial No.: 09/702,045

File Date: October 31, 2000

Title:

"System and Method for Collecting Survey Information From Targeted Consumers"

Application Serial No.: 60/237,183

File Date: October 3, 2000

Title:

"Transaction-Driven Surveys and Survey Invitations"

The Assignor agrees that the Assignee may record this Confirmatory Assignment in the U.S. Patent & Trademark Office, where it will be open for public inspection.

Date: April 19, 2004 By: Z. J. Morsherge

President & Chief Executive Officer Merchant Feedback Systems, Inc.

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RECORDED: 08/13/2010

PATENT REEL: 024836 FRAME: 0989