PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Brett Horn	08/11/2010

RECEIVING PARTY DATA

Name:	Barrows Design & Manufacturing (Pty) Ltd.
Street Address:	17 Intersite Ave., Springfield Park
City:	Durban
State/Country:	SOUTH AFRICA
Postal Code:	4001

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29367263

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: RC 329672

NAME OF SUBMITTER: Andrea Barbian

Total Attachments: 3

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PATENT REEL: 024840 FRAME: 0632 CH \$40.00 2936

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PATENT APPLICATION DOCKET NO.: RC329672

ASSIGNMENT

WHEREAS, Brett Horn, a citizen of South Africa, residing at 21 Weaver Ave., Gillitts,

3610 Durban, KZN, South Africa, hereinafter referred to as "INVENTOR"; and Erika Gomez,

hereinafter referred to as "CO-INVENTOR", have invented new and useful or ornamental

discoveries and/or improvements in or relating to

STACKABLE DISPLAY CUBES WITH INSERTABLE POSTER,

hereinafter referred to as "INVENTION," for which application for Letters Patent in the United

States was filed on August 5, 2010 and assigned U.S. Serial Number 29/367,263, hereinafter

referred to as "APPLICATION,"

WHEREAS, Barrows Design & Manufacturing (Pty) Ltd., a corporation existing under

and by virtue of the laws of South Africa, having an office at 17 Intersite Ave., Springfield Park,

Durban, SOUTH AFRICA 4001, hereinafter referred to as "COMPANY," is desirous of

acquiring the entire right, title and interest in and to said INVENTION and APPLICATION;

NOW THEREFORE, for and in consideration of a pre-existing obligation of assignment

to COMPANY, the sufficiency whereof is hereby acknowledged, INVENTOR has sold, assigned

and transferred and does hereby sell, assign and transfer unto COMPANY, its successors and

assigns, his entire right, title and interest in and to INVENTION and APPLICATION, including

the right to apply for any Letters Patent thereon in the United States of America and in all other

countries, including the right to claim the priority of the date of filing of any applications in the

United States of America and in all other countries and including all continuations, divisionals,

extensions, invention registrations, inventors' certificates, petty patents, re-examinations,

registrations, reissues, renewals, revalidations, substitutes, utility models and the like

corresponding thereto, to the full end of the term or terms of such Letters Patent, the same to be

held and enjoyed by COMPANY, its successors and assigns the same as it would have been held

and enjoyed by INVENTOR if this assignment and sale had not been made.

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And, INVENTOR hereby authorizes and request the United States Commissioner of

Patents and Trademarks and equivalent official in all other countries to issue all such Letters

Patent to COMPANY in accordance with this instrument of assignment.

INVENTOR hereby represents and warrants that there are no rights or interests

outstanding with respect to any third party inconsistent with the rights and interests granted

herein and that INVENTOR shall not execute any instrument or grant or transfer any rights or

interests inconsistent therewith, and that INVENTOR and INVENTOR'S heirs, executors,

administrators and legal representatives, as the case may be, shall execute and deliver to

COMPANY, its successors and assigns, any further documents or instruments, including but not

limited to affidavits, declarations, powers of attorney and assignments and do any and all further

acts that may be deemed necessary by COMPANY, its successors and assigns, to file and

prosecute applications for such Letters Patent in any country where it may elect to file such

applications, and that may be necessary to vest in COMPANY, its successors and assigns the

title herein conveyed, or intended so to be, and to enable such title to be recorded in the United

States of America and in all other countries where any such applications may be filed.

AND, INVENTOR further covenants and agrees that INVENTOR and INVENTOR'S

heirs, executors, administrators and legal representatives, as the case may be, in consideration of

the premises shall at any time upon request, communicate to COMPANY, its successors and

assigns, all material facts and provide COMPANY with all available documentation thereof in

the possession or control of INVENTOR or INVENTOR'S heirs, executors, administrators or

legal representatives, as the case may be, relating in any way to INVENTION including the

history thereof and shall testify as to same in any interference, litigation or any other proceeding

in the United States of America including its territorial possessions and in any other country

when requested to do so by COMPANY, its successors and assigns.

[RC 329672_ Asgn_ Barrows to Barrows_ Stackable Display Cubes_ RDIC, DOC]

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IN WITNESS WHEREOF, INVENTOR has duly executed this Assignment to be effective on the date executed below.

DATE:

INVENTOR:

Brett Horn

WITNESS:

Print Name: TOOKNE FOOSTEE

Date: U AUGUST 2010

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