PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sung-Min JE	06/29/2010
Dong-Hoon JANG	06/29/2010

RECEIVING PARTY DATA

Name:	LG Display Co., Ltd.	
Street Address:	20, Yoido-dong, Yongdungpo-gu	
City:	Seoul	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	150-721	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12857009

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Robert J. Goodell

Total Attachments: 1

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PATENT REEL: 024842 FRAME: 0149

ATTORNEY DOCKET NO.: 053785-5333 SOLE/JOINT INVENTION

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ASSIGNMENT

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

LIQUID CRYSTAL DISPLAY DEVICE AND METHOD OF DRIVING THE SAME

for which I/WE executed an application for United States Letters Patent concurrently herewith; or filed an application for United States Letters Patent on _____, (Application No. ____); and

WHEREAS, LG Display Co., Ltd., whose post office address is 20, Yoido-dong, Yongdungpo-gu, Seoul, 150-721, Republic of Korea, (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to issue upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/WE have empowered in the Declaration and Power of Attorney in this application, to insert here in parenthesis (Application No. 12/857.009, filed August 16, 2010) the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I/WE have hereunto set our hand(s).

Full Name of Sole or First Assignor Sung-Min JE	Assignor's Signature Je Sana Man	Date 5m 29, 2010
Address 101-510, Doo-san mansion, Doryang-dong,, Gumi-si, Gyeongsangbuk-do, 730-020, Republic of Korea		Citizenship Republic of Korea
Full Name of Sole or Second Assignor Dong-Hoon JANG	Assignor's Signature JMM Ding Hoon	Date Jun. 29, 20/0
Address 103, Hanbit APT, Doryang-2 dong, (Korea	Gumi-si, Gyeongsangbuk-do, 730-763, Republic o	f Citizenship Republic of Korea

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PATENT REEL: 024842 FRAME: 0150

RECORDED: 08/16/2010