PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Lutz Gebhardt	05/26/2010
Frank Bosshard	05/26/2010

RECEIVING PARTY DATA

Name:	Jura Elektroapparate AG	
Street Address:	Kaffeeweltstrasse 10	
City:	Niederbuchsiten	
State/Country:	SWITZERLAND	
Postal Code:	4626	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29370025

CORRESPONDENCE DATA

Fax Number: (312)832-4700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-832-4500 Email: jherold@foley.com

Correspondent Name: Marshall J. Brown - Foley & Lardner LLP

Address Line 1: 321 N. Clark St.

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 097515-0105

NAME OF SUBMITTER: Marshall J. Brown

Total Attachments: 2

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PATENT REEL: 024847 FRAME: 0233

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

Jura Elektroapparate AG Kaffeeweltstrasse 10 4626 Niederbuchsiten Switzerland

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention relating to a

Coffee Machine

as set forth i	n this United States Patent Application
check one	[] executed concurrently herewith, [] executed on .
	[X] Serial No. 29/370,025 Filed: May 27, 2010

as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

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requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of Foley & Lardner LLP the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Foley & Lardner LLP do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

NAME AND SIGNATURE OF INVENTORS
NAME: LUTZ GEBHARDT SIGNATURE: DATE: 100426, 2010
NAME: FRANK BOSSHARD SIGNATURE: DATE: May 26, 2010
NAME AND SIGNATURE OF WITNESSES / //
NAME: PHILIPP MAURER SIGNATURE: Ple. May 26, 2010
NAME: AURELIO BALHMANN SIGNATURE: A. Jahren DATE: MAY 26,2010

Note: Prima facie evidence of execution may optionally be obtained by execution before a U.S. Consul or before a local officer authorized to administer oaths whose authority is proved by a certificate from a U.S. Consul.

RECORDED: 08/17/2010