

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kenneth A. Berkun	08/13/2010
RECEIVING PARTY DATA	
Name:	Labels That Talk, LTD.
Street Address:	8201 164th Av. NE
Internal Address:	Suite 200
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12836465
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ATTORNEY DOCKET NUMBER:	BERK-1-1006
NAME OF SUBMITTER:	Tricia Walker
Total Attachments: 2 source=BERK-1-1006ASGNx#page1.tif source=BERK-1-1006ASGNx#page2.tif	

OP \$40.00 12836465

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kenneth A. Berkun Attorney Docket No. BERK-1-1006
Serial No.: 12/836,465 Group Art Unit: —
Filing Date: July 14, 2010 Examiner: —
Title: SYSTEMS AND METHODS FOR GENERATING, READING AND
TRANSFERRING IDENTIFIERS

ASSIGNMENT

WHEREAS, I, Kenneth A. Berkun, residing at 230 Iliha Street, Kailua, HA 96734, am the inventor named in the above-identified United States patent application;

AND, WHEREAS, Labels That Talk, LTD. a Washington corporation, having a principal address at 8201 164th Ave NE, Suite 200, Redmond, 98052 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title, and interest in and to the patent application and related inventions;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, I hereby assign and transfer to ASSIGNEE the entire right, title, and interest in and to the patent application and related inventions, including all improvements, variations, derivations and inventive subject matter directly or indirectly related to the patent application and inventions, and all provisional or nonprovisional patent applications or issued patents that have been or may be granted thereon, including without limitation all reissues, divisions, continuations, continuations-in-part, and extensions of the patent applications or patents, or any other form of protection for the inventions related to the patent application, in the United States and foreign countries; all rights of action arising from the inventions and all applications and patents on the inventions; all claims for damages by reason of past and future infringement of the inventions and all applications and patents on the inventions, and the right to sue and collect damages for such infringement; all of

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CUSTOMER NUMBER

- 1 -

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BLACK LOWE & GRAHAM^{PLLC}


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Seattle, Washington 98104
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REEL: 024847 FRAME: 0482

the foregoing assigned rights to be held and enjoyed by the ASSIGNEE for its own use and benefit and for its successors and assigns as the same would have been held by me had this assignment not been made.

I do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to: make and prosecute any and all applications on the inventions, maintain and enforce any and all patents on the inventions, and confirm in ASSIGNEE legal title to the inventions and all applications and patents on the inventions in the United States and foreign countries, all without charge to ASSIGNEE but at no expense to me. In the event that ASSIGNEE is unable for any reason, after reasonable effort, to secure my signature on any document needed in connection with the actions specified in this paragraph, or to otherwise perfect in ASSIGNEE the entire right, title, and interest in and to the patent application and related inventions, I hereby irrevocably designate and appoint the ASSIGNEE and its duly authorized officers and agents as my agent and attorney-in-fact, to act for and in my behalf to execute, verify and file any such documents and to do all other lawfully permitted acts to further the purposes of this assignment with the same legal force and effect as if executed by me. I hereby waive and quitclaim to the ASSIGNEE any and all claims, of any nature whatsoever, which I now or may hereafter have for infringement of any proprietary rights assigned to the ASSIGNEE.

If any provision of this assignment is held by any court to be unenforceable, such provision shall be interpreted to accomplish the objectives of the original provision to the fullest extent allowed by law, and the remainder of this assignment shall remain in full force and effect.

EXECUTED at Kailua (city), HI (state), on 8-13, 2010.



Kenneth A. Berkun

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