PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Masahiko UEDA	07/29/2010

RECEIVING PARTY DATA

Name:	SRI Sports Limited	
Street Address:	6-9, Wakinohama-cho 3-chome, Chuo-ku	
City:	Kobe-shi, Hyogo	
State/Country:	JAPAN	
Postal Code:	651-0072	

Name:	SUMITOMO RUBBER INDUSTRIES, LTD.	
Street Address:	6-9, Wakinohama-cho 3-chome, Chuo-ku	
City:	Kobe-shi, Hyogo	
State/Country:	JAPAN	
Postal Code:	651-0072	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12847522	

CORRESPONDENCE DATA

501264657

Fax Number: (703)205-8050

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

703-205-8000 Phone: Email: morgans@bskb.com

Correspondent Name: Birch, Stewart, Kolasch & Birch, LLP.

Address Line 1: P. O. Box 747

Falls Church, VIRGINIA 22040-0747 Address Line 4:

ATTORNEY DOCKET NUMBER: 3673-0357PUS1

PATENT

REEL: 024848 FRAME: 0499

NAME OF SUBMITTER:	Andrew D. Meikle
Total Attachments: 2 source=20100805Assignment#page1.tif source=20100805Assignment#page2.tif	

PATENT REEL: 024848 FRAME: 0500

BIRCH, STEWART, KOLASCH & BIRCH, LLP

UNITED STATES PATENT RIGHTS, OR UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS

ASSIGNMENT

	12/847,522 Application No	7/30/2010 Filed		
Insert Name(s) of Inventor(s)	***(Given Name FAMILY NAME (ALL CA	PS))***		
V. 2 (-)	WHEREAS, Masahiko UEDA			
	(hereinafter designated as the undersigned) has (have) invented certain	nin new and useful improvements in		
Insert Title of Invention	METHOD OF EVALUATING A GOLF CL	UB		
	for which an application for Letters Patent of the United States undersigned (except in the case of a provisional application).	of America has been executed by the		
Insert Date of Signing of Application	onJuly 29, 2010	; and		
Insert Name of Assignee 1				
Insert Address of Assignee 1	of6-9, Wakinohama-cho 3-chome, Chuc-ku,	Kobe-shi, Hyogo 651-0072, JAPAN		
Insert Name of Assignee 2	and, SUMITOMO RUBBER INDUSTRIES, LTD.			
Insert Address of Assignee 2	of_6-9, Wakinohama-cho 3-chome, Chuo-ku, Kobe-shi, Hyogo 651-0072 JAPAN			
Insert Name of Assignee 3	and,			
Insert Address of Assignee 3	of			
	their heirs, successors, legal representatives and assigns (herein desirous of acquiring the entire right, title and interest in and to s Patent(s) that may be granted therefor in the United States of America	aid invention and in and to any Letters		
CHECK BOX IF APPROPRIATE	in any foreign countries,			
I MIROR RELIE	in equal undivided amounts unless specific undivided amounts are le			
OWNERSHIP INTEREST	Assignee 1 (_50_%); Assignee 2 (_50_%); Assignee 3 (%).			

PATENT REEL: 024848 FRAME: 0501

3673-0357PUS1

Attorney Docket No.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the undersigned in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the undersigned has (have) sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignees in the specific undivided amounts listed above, or if not listed above, in equal undivided amounts, the full and exclusive right to the said invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and if the box above is designated, in any and all foreign countries; and to any and all divisions, reissues, continuations, conversions and extensions thereof for the full term or terms for which the same may be granted.

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignees may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignees in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignees and to vest all rights therein hereby conveyed to said Assignees as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignees, as Assignees of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date July 29, 2010	Name of Inventor	Marahiko Ueda
7	-	(signature) Masahiko UEDA
Date,	Name of Inventor	(signature)
Date,		(signature)
Date,		(signature)
Date,		(signature)

RECORDED: 08/17/2010

PATENT REEL: 024848 FRAME: 0502