PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Hyong Uk CHOI	08/11/2010
Sung Wook KANG	08/11/2010

RECEIVING PARTY DATA

Name:	Samsung Electronics Co., Ltd.
Street Address:	416, Maetan-dong, Yeongtong-gu
City:	Suwon-si, Gyeonggi-do
State/Country:	REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12858537

CORRESPONDENCE DATA

Fax Number: (201)226-9246

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: Jeryl.Bizzoco@chareiter.com

Correspondent Name: Steve Cha

Address Line 1: 210 Route 4 East #103

Address Line 4: Paramus, NEW JERSEY 07652

ATTORNEY DOCKET NUMBER: 5004-1-311

NAME OF SUBMITTER: Steve Cha

Total Attachments: 2

source=5004-1-311_Assignment#page1.tif source=5004-1-311_Assignment#page2.tif

PATENT REEL: 024854 FRAME: 0174 CH \$40.00 128

Docket No.: 5004-1-311

Assignment of Invention and Patent Application

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of TEN (\$10.00) DOLLAR,

1) Hyong Uk CHOI

of No. 301, Seongdo Villa, 46-343, Hwagokbon-dong, Gangseo-gu,

Seoul, Republic of Korea

2) Sung Wook KANG

No. 704-102, Dongwon Beneste Apt, 1355-46, Seocho2-dong,

Seocho-gu, Seoul, Republic of Korea

(hereinafter Assignor) hereby sells, assigns, transfers, and sets over unto:

of

SAMSUNG ELECTRONICS CO., LTD. of 416, MAETAN-DONG, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO, REPUBLIC OF KOREA

(hereinafter Assignce) the entire right, title and interest for the United States Of America as defined in 35 U.S.C. 1.00, in and to the invention entitled as:

METHOD FOR PROVIDING USER INTERFACE IN PORTABLE TERMINAL

invented by Assignor; the application for United States patent therefor, invented by Assignor; any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. Assignor authorizes Assignee to enter the date of signature and/or Serial Number and Filing Date in the above. Assignor also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) to the said Assignee, for its interests as Assignee, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said Assignee; and Assignor further conveys to Assignee all priority rights resulting from the above-identified application for United States Patent. Assignor agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by Assignee to perfect Assignee's interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and Assignee's interest therein.

SIGNED ON THE DATES(S) INDICATED BE	SIDE MY/OUR SIONATERR(S):
Name of First Inventor: Hyong Uk CHOI	Signature of inventor
	Dated: Aug //, 20/0 WITNESSED: KWAK SE JIN
Name of Second Inventor: Sung Wook KANG	Signature of inventor
	Dated: August 11, 20(0)

2

RECORDED: 08/18/2010

PATENT REEL: 024854 FRAME: 0176