

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lori WAHL</td> <td>08/09/2010</td> </tr> <tr> <td>Patricia KELLY</td> <td>08/16/2010</td> </tr> <tr> <td>David CHANDLER</td> <td>08/16/2010</td> </tr> </tbody> </table>		Name	Execution Date	Lori WAHL	08/09/2010	Patricia KELLY	08/16/2010	David CHANDLER	08/16/2010				
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>ASICS Corporation</td> </tr> <tr> <td>Street Address:</td> <td>1-1 Minatojima-Nakamachi 7-Chome</td> </tr> <tr> <td>Internal Address:</td> <td>Chuo-Ku</td> </tr> <tr> <td>City:</td> <td>Kobe</td> </tr> <tr> <td>State/Country:</td> <td>JAPAN</td> </tr> <tr> <td>Postal Code:</td> <td>650-8555</td> </tr> </table>		Name:	ASICS Corporation	Street Address:	1-1 Minatojima-Nakamachi 7-Chome	Internal Address:	Chuo-Ku	City:	Kobe	State/Country:	JAPAN	Postal Code:	650-8555
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<b>CORRESPONDENCE DATA</b>													
Fax Number: (845)357-4616 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 8453574533 Email: mikez@asicsamerica.com Correspondent Name: Michael E. Zall Address Line 1: Two Yorkshire Drive Address Line 4: Suffern, NEW YORK 10901													
ATTORNEY DOCKET NUMBER:	RR-745 DES/ITEM # 992												
NAME OF SUBMITTER:	Charles B. Rodman												
Total Attachments: 2 source=1241-46-Assignment#page1.tif													

OP \$40.00 29368116

**501265693**

**PATENT**  
**REEL: 024854 FRAME: 0675**



**ASSIGNMENT**

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the **ASSIGNORS**:

1. **Lori WAHL**  
(Name of Inventor)  
  
**6234 NE Davis Street, Portland, Oregon, 97213 US**  
(Address of Inventor)
2. **Patricia KELLY**  
(Name of Inventor)  
  
**8282 Southport Drive, Huntington Beach, California, 92646 US**  
(Address of Inventor)
3. **David CHANDLER**  
(Name of Inventor)  
  
**71 Corriander, Irvine, California, 92618 US**  
(Address of Inventor)

hereby sell, assign and transfer to **ASSIGNEE**:

**ASICS Corporation**  
(Assignee)  
  
**1-1 Minatojima-Nakamachi 7-Chome, Chuo-Ku, Kobe, 650-8555 JP**  
(Address of Assignee)

its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements invented by the **ASSIGNORS** which are described and claimed in Design Application Serial No. filed for Letters Patent of the United States of America for:

**BRA DESIGN**  
(Title of Invention)

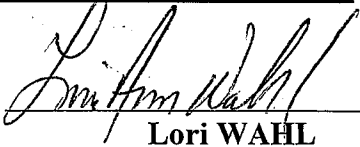
and in and to said application and any legal equivalent including all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States, and in and to any and all improvements which are described and claimed in said application and in and to all original and reissued patents which have been or shall be issued in the United States on said improvements;

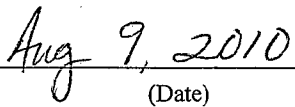
**ASSIGNORS** agree that said **ASSIGNEE** may apply for and receive Letters Patent for said improvements in its own name; and that the **ASSIGNORS** will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; and generally do everything possible which said **ASSIGNEE**, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said **ASSIGNEE**, its successors, assigns and legal representatives.

**ASSIGNORS** covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

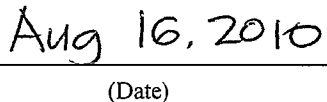
**ASSIGNORS** further covenant that **ASSIGNEE** will upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to **ASSIGNORS** and will testify as to the same in any interference, litigation, or proceeding related thereto and will promptly execute and deliver to **ASSIGNEE** or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

**ASSIGNORS SIGNATURES:**

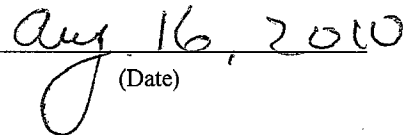
1.   
Lori WAHL

  
(Date)

2.   
Patricia KELLY

  
(Date)

2.   
David CHANDLER

  
(Date)