

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Robert Townsend</td> <td>08/16/2010</td> </tr> <tr> <td>Praveen Hegde</td> <td>08/16/2010</td> </tr> <tr> <td>Sui Heung Zoe Li</td> <td>08/16/2010</td> </tr> </tbody> </table>		Name	Execution Date	Robert Townsend	08/16/2010	Praveen Hegde	08/16/2010	Sui Heung Zoe Li	08/16/2010		
Name	Execution Date										
Robert Townsend	08/16/2010										
Praveen Hegde	08/16/2010										
Sui Heung Zoe Li	08/16/2010										
RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Contactual, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>959 Skyway Road, Suite 350</td> </tr> <tr> <td>City:</td> <td>San Carlos</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94070</td> </tr> </table>		Name:	Contactual, Inc.	Street Address:	959 Skyway Road, Suite 350	City:	San Carlos	State/Country:	CALIFORNIA	Postal Code:	94070
Name:	Contactual, Inc.										
Street Address:	959 Skyway Road, Suite 350										
City:	San Carlos										
State/Country:	CALIFORNIA										
Postal Code:	94070										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12858814</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12858814						
Property Type	Number										
Application Number:	12858814										
CORRESPONDENCE DATA											
<p>Fax Number: (612)339-3061</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 612.373.6900</p> <p>Email: kgrinnell@slwip.com</p> <p>Correspondent Name: SCHWEGMAN, LUNDBERG & WOESSNER, P.A.</p> <p>Address Line 1: P.O. BOX 2938</p> <p>Address Line 4: MINNEAPOLIS, MINNESOTA 55402</p>											
ATTORNEY DOCKET NUMBER:	2769.007US1										
NAME OF SUBMITTER:	Kathryn Grinnell										
<p>Total Attachments: 6</p> <p>source=2769_007US1_Assn#page1.tif</p> <p>source=2769_007US1_Assn#page2.tif</p>											

CH \$40.00 12858814

501265739

PATENT
REEL: 024854 FRAME: 0939

source=2769_007US1_Assn#page3.tif
source=2769_007US1_Assn#page4.tif
source=2769_007US1_Assn#page5.tif
source=2769_007US1_Assn#page6.tif

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 2769.007US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Robert Townsend, Praveen Hegde, Sui Heung Zoe Li

Additional name(s) of conveying party(ies) attached?

[] Yes [X] No

3. Nature of conveyance:

[X] Assignment

[] Merger

[] Security Agreement [] Change of Name

[] Other

Execution Date: August 16, 2010, August 16, 2010,
August 16, 2010

2. Name and address of receiving party(ies):

Name: Contactual, Inc.

Street Address: 959 Skyway Road
Suite 350

City: San Carlos State: CA Zip: 94070

Country: United States of America

Additional name(s) & address(es) attached? [] Yes
[X] No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:
August 16, 2010, August 16, 2010, August 16, 2010

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. Unknown, filed Herewith

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Schwegman, Lundberg & Woessner, P.A.

Address:

P.O. Box 2938

Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

[] Enclosed

[X] Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark D. Yuan/Reg. No. 57,312

Name of Person Signing


Signature

August 18, 2010

Date

Total number of pages including cover sheet: 6

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

Mail Stop Assignment Recordation Services

P.O. Box 1450

Alexandria, VA 22313-1450

PATENT
REEL: 024854 FRAME: 0941

ASSIGNMENT

WHEREAS, We, Robert Townsend, residing at 531 Sullivan Drive, Mt. View, CA 94041, and Praveen Hegde, residing at 730 Robin Dr, Santa Clara, CA 95050, and Sui Heung Zoe Li, residing at 34605 Arroyo Drive, Union City, CA 94587, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent entitled INTERACTION MANAGEMENT:

WHEREAS, We hereby authorize and request the attorneys, representing Contactual, Inc. on this application, at Schwegman, Lundberg & Woessner, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. 12/858,814 ; Filing Date: Aug. 18, 2010) the filing date and application number of said application when known.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to Contactual, Inc. (the "Assignee"), a corporation of the State of California, having a place of business at 959 Skyway Road, Suite 350, San Carlos, CA 94070, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

No Provisional claim for priority is being made at this time.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

ASSIGNMENT

Assignors: Robert Townsend et al.
Title: INTERACTION MANAGEMENT
Page 2 of 5

Docket No: 2769.007US1

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

ASSIGNMENT

Assignors: Robert Townsend et al.
Title: INTERACTION MANAGEMENT
Page 3 of 5

Docket No: 2769.007US1

Inventor: 1:

(Signature): Robert L. Townsend
Name: **Robert Townsend**

Date: 08/16/10

STATE OF CALIFORNIA)

COUNTY OF _____)

On this _____, day of _____, 2010 before me,
_____, personally appeared Robert Townsend, who proved to
me on the basis of satisfactory evidence to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and that
by his signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Notary Public

ASSIGNMENT

Assignors: Robert Townsend et al.
Title: INTERACTION MANAGEMENT
Page 4 of 5

Docket No: 2769.007US1

Inventor: 2:

(Signature): RA AL

Name: **Praveen Hegde**

Date: 08/16/2010

STATE OF CALIFORNIA)

COUNTY OF _____)

On this _____, day of _____, 2010 before me,
_____, personally appeared Praveen Hegde, who proved to me
on the basis of satisfactory evidence to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and that
by his signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

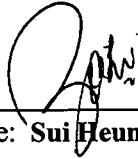
WITNESS my hand and official seal.

[SEAL]

Notary Public

Inventor: 3:

(Signature):



Name: Sui Heung Zoe Li

Date: 8/16/2010

STATE OF CALIFORNIA)

COUNTY OF _____)

On this _____, day of _____, 2010 before me,
_____, personally appeared Sui Heung Zoe Li, who proved to
me on the basis of satisfactory evidence to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and that
by his signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Notary Public
