

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kenneth Kunz	07/26/2010
RECEIVING PARTY DATA	
Name:	0884543 B.C. LTD.
Street Address:	2900 - 550 Burrard Street
City:	Vancouver, B.C.
State/Country:	CANADA
Postal Code:	V6C 0A3
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12845603
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	Yvette L. Chriscaden
Total Attachments: 3 source=0884543BC_Assignment#page1.tif source=0884543BC_Assignment#page2.tif source=0884543BC_Assignment#page3.tif	

CH \$40.00 12845603

ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT effective as of July 26, 20 10 is made by and between:

KENNETH KUNZ, an individual, having a residential address of
#303 – 1300 Hunter Road, Delta, British Columbia, V4L 1Y8 Canada

(the “**Assignor**”)

AND:

0884543 B.C. LTD., a British Columbia corporation, having its
registered office at 2900 – 550 Burrard Street, Vancouver, British
Columbia, V6C 0A3 Canada

(the “**Assignee**”)

WHEREAS the Assignor has certain rights and interests in the inventions described in the United States Provisional Patent Application No. 61/229,432 entitled “Personal Urinary Incontinence Damming Device” filed on July 29, 2009 (the “**Application**”);

WHEREAS the Assignee has acquired from the Assignor the whole right, title and interest for the United States and all other countries in and to the inventions described in the Application and in and to any patents that may be obtained therefore, and in and to the Application, and in and to any applications claiming priority therefrom or the benefit thereof, and any national phase entries and related divisionals, continuations, continuations-in-part, re-issues and extensions of such Application.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of all of which is hereby mutually acknowledged, the Assignor hereby agrees to the following:

1. The Assignor hereby confirms that he has sold, assigned and transferred and does hereby sell, assign and transfer unto the Assignee, the full and exclusive right to the Application in the United States and all other countries, the entire right, title and interest in and to any and all patents which may be granted therefor, and the entire right, title and interest in and to the Application, and in and to any applications claiming priority therefrom or the benefit thereof, and any national phase entries and related divisionals, continuations, continuations-in-part, reissues and extensions of such Application.
2. The Assignor hereby agrees that he will, without further consideration, do all such things and execute all such documents as may be necessary or desirable to obtain and maintain patents for the Application, and any applications claiming priority therefrom or the benefit thereof, and any national phases entries and related divisionals, continuations, continuations-in-part, reissues and extensions of such Application, and for additions and modifications thereto in any and all countries, and to vest title thereto in the Assignee, their successors, assigns and legal representatives or nominees.
3. The Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America and any official of any country or countries foreign to the United States whose duty it is to issue patents on the Application and any other forementioned

applications, to issue any said patents to the Assignee of the entire right, title and interest in and to the same, for their sole use and benefit, and for the use and benefit of their successors and assigns, to the full end of the term for which the patent may be granted as fully and entirely as the same would have been held by the Assignor had this assignment and sale not been made.

4. This Assignment Agreement shall be governed by and interpreted in accordance with the laws of the Province of British Columbia, and the federal laws of Canada, as applicable therein, without regard to conflict of laws principles. Except as otherwise specifically set forth herein, no provision of this Assignment Agreement is intended to confer upon any person other than the parties hereto any rights or remedies hereunder.

This Assignment Agreement may be signed in as many counterparts as may be necessary, and may be signed by facsimile or other means of electronic communication producing a printed copy, each of which so signed shall be deemed to be an original, and such counterparts together shall constitute one and the same instrument and notwithstanding the date of execution shall be deemed to bear the date set forth above.

[Signature Page to Follow]

IN TESTIMONY WHEREOF, the Parties have executed this Assignment Agreement with effect as of the date first written above.

WITNESSED BY:)
)
)
 _____)
Signature of Witness)
)
 _____)
Robert M. Orr)
Print Name of Witness)

KENNETH KUNZ

Kenneth Kunz
 Date: *July 26/2010*

This Assignment Agreement is accepted by 0884543 B.C. Ltd. with effect as of the date first written above.

0884543 B.C. LTD.

By: *Kenneth Kunz*
Signature

Name: *KENNETH KUNZ*
Print Name

Title: _____

Date: *July 26/2010*