

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Burton Golf Inc	07/14/2010
RECEIVING PARTY DATA	
Name:	Dynamic Brands, LLC
Street Address:	8575 Magellan Parkway
Internal Address:	Suite 1000
City:	Richmond
State/Country:	VIRGINIA
Postal Code:	23227
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11511776
CORRESPONDENCE DATA	
Fax Number:	(804)698-5171
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	804-697-1243
Email:	bernard.pike@troutmansanders.com
Correspondent Name:	Bernard G. Pike
Address Line 1:	600 Peachtree Street N.E.
Address Line 2:	Suite 5200
Address Line 4:	Atlanta, GEORGIA 30308-2216
ATTORNEY DOCKET NUMBER:	DYNO36
NAME OF SUBMITTER:	Bernard G. Pike

Total Attachments: 4
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**PATENT
 REEL: 024859 FRAME: 0295**

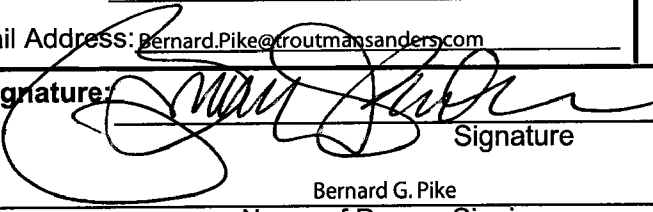
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RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies) Burton Golf Inc. Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Dynamic Brands, LLC</u> Internal Address: <u>Suite 1000</u> Street Address: <u>8575 Magellan Parkway</u> City: <u>Richmond</u> State: <u>Virginia</u> Country: <u>US</u> Zip <u>23227</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No
3. Nature of conveyance/Execution Date(s): Execution Date(s) <u>July 14, 2010</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____	4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application. A. Patent Application No.(s) <u>11511776</u> B. Patent No.(s) Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5. Name and address to whom correspondence concerning document should be mailed: Name <u>Bernard G. Pike</u> Internal Address <u>Suite 5200</u> Street Address: <u>600 Peachtree Street N.E.</u> City: <u>Atlanta</u> State: <u>GA</u> Zip <u>30308-2216</u> Phone Number <u>804-697-1243</u> Fax Number: <u>804-698-5171</u> Email Address: <u>Bernard.Pike@troutmansanders.com</u>	6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 1.21(h) & 3.41) <u>\$40.00</u> <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)
9. Signature:  Signature Bernard G. Pike Name of Person Signing	8. Payment Information Deposit Account Number <u>20-1507</u> Authorized User Name <u>Bernard G. Pike</u> August 19, 2010 Date Total number of pages including cover sheet, attachments, and documents: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450


CONFIRMATION OF ASSIGNMENT

This Confirmation of Assignment is to confirm that ForeFront Holdings, Inc., a Florida Corporation, ForeFront Group, Inc., a Florida Corporation, ForeFront Devant, Inc., a Florida Corporation, ForeFront Burton, Inc., a Florida Corporation, and ForeFront Multimedia, LLC, a Florida limited liability company (collectively the "Seller") have sold, assigned, and transferred to Dynamic Brands, LLC, a Virginia limited liability company (the "Purchaser"), the full, exclusive, and entire right, title, and interest in and to the patent applications listed in Schedule A (hereinafter "Assigned Applications") through the Asset Purchase Agreement dated May 15, 2009 ("Asset Purchase") between the parties. This Agreement confirms that Seller owned Datrek Miller International, Inc and Burton Golf, Inc. and their intellectual property including U.S. Serial Nos. 11/371,645 and 11/371,645 were conveyed to Purchaser from Seller through the Asset Purchase.

FURTHER, to the extent Seller did not sell, assign, or transfer the full, exclusive, and entire right, title and interest in and to the Assigned Applications to Purchaser, for and in consideration of the rights and obligations set forth in this Confirmation of Assignment and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Seller intends to be legally bound, have agreed and do hereby agree as follows:

Seller hereby sells, assigns and transfers to Purchaser, any and all rights, title, or interest to the Assigned Application that were not previously sold, transferred, or assigned to Purchaser, such as any right, title, and interest in and to any divisional, continuation, reexamination and reissue applications thereof, in and to the right to claim priority to the Assigned Applications, in and to all inventions, improvements, and discoveries disclosed and described in the Assigned Applications, and in and to any Letters Patent issued based upon such inventions, improvements, and discoveries for its interest and for the sole use and benefit of Assignee, its assigns, and legal representatives and in and to any foreign application or applications corresponding or claiming priority to Assigned Applications, in whole or in part, in and to any Letters Patent and similar protective rights granted on such foreign applications, and in and to the right to claim any applicable priority rights arising from or required for such foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations that foreign applications may be filed and issued in the name of Purchaser, or its designee insofar as permitted by applicable law;

And, for the same consideration, Seller hereby agrees to sign, or have signed, all lawful papers, execute all divisional, continuation, reissue, reexamination, and any other application claiming priority to any of the Assigned Applications, make all assignments and rightful oaths or declarations, and generally do anything possible to aid Purchaser or its successors, assigns, and representatives, to obtain and enforce proper protection for all said inventions, improvements, and discoveries in all countries throughout the world.



Date: 7-14-10

Stan Harris
Chief Executive Officer
Seller

**Schedule A
Assigned Applications**

Magnetic Storage Pocket U.S. Patent Application Serial No. 11/371,645

Golf bag with a carrying system,
a lockable stand system, and
a recessed stand system U.S. Patent Application Serial No. 11/511,776