

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Robert Heidasch	08/16/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SAP AG
<b>Street Address:</b>	Dietmar-Hopp-Allee 16
<b>City:</b>	Walldorf
<b>State/Country:</b>	GERMANY
<b>Postal Code:</b>	D-69190
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12859552
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<b>NAME OF SUBMITTER:</b>	Thomas M. Coester
<b>Total Attachments: 2</b> source=6741P187_ASSIGNMENT_081910#page1.tif source=6741P187_ASSIGNMENT_081910#page2.tif	

CH \$40.00 12859552

## **ASSIGNMENT**

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned:

**Robert Heidasch**

hereby sell, assign, and transfer to:

**SAP AG**

a Corporation of Germany, having a principal place of business at Dietmar-Hopp-Allee 16, Walldorf, D-69190 Germany ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith and is entitled:

### **ATTRIBUTED SEMANTIC SEARCH**

and in and to said application and all provisional, design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority from the filing of said United States applications;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

I hereby authorize the above designated assignee to insert here in parenthesis ( \_\_\_\_\_ ) the filing date and application number of any of said applications when known

Each Inventor: Please Sign and Date Below

Each Witness: Please Sign, Date & Print Name Below:

16.08.2010

  
Robert Heidasch

Date

Witnessed by:

16.08.2010  
Date

Alicia Heidasch  
Name: ALICIA HEIDASCH

Date

Witnessed by:

Date

Name:

Date

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