PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Timothy J. Lien	08/09/2010
John B. Watkins	08/11/2010
Robert D. Wertanen	08/09/2010

RECEIVING PARTY DATA

Name:	HALLMARK CARDS, INCORPORATED	
Street Address:	P.O. Box 419126	
City:	Kansas City	
State/Country:	MISSOURI	
Postal Code:	64141	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12847809

CORRESPONDENCE DATA

Fax Number: (816)421-5547

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 816-474-6550

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Correspondent Name: Clinton G. Newton - Shook, Hardy & Bacon

Address Line 1: 2555 Grand Blvd.

Address Line 4: Kansas City, MISSOURI 64108

ATTORNEY DOCKET NUMBER:	HALC.152751
NAME OF SUBMITTER:	Tammy Dunkin

Total Attachments: 4

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PATENT REEL: 024862 FRAME: 0410

HALC.152751

ASSIGNMENT

WHEREAS, we, Timothy J. Lien, of 8339 Allman Road, Lenexa, in the County

of Johnson, and State of Kansas, John B. Watkins, of 16805 Erin Lane, Independence, in the

County of Jackson, and State of Missouri, and Robert D. Wertanen, of 14025 NW 63rd Street,

Parkville, in the County of Platte, and State of Missouri, have invented certain new and useful

improvements in GREETING CARD WITH SUBSEQUENT AUDIO AFTER CLOSING for

which we have made application for Letters Patent of the United States, Serial No. 12/847,809,

filed July 30, 2010; and

WHEREAS, HALLMARK CARDS, INCORPORATED, a corporation duly

organized under the laws of the State of Missouri, and having its principal place of business at

P.O. Box 419126, Kansas City, County of Jackson, and State of Missouri, is desirous of

acquiring an interest in, to and under said invention, said application and any and all Letters

Patent which may be granted for or upon said invention in the United States of America and all

countries foreign thereto;

NOW, THEREFORE, to all whom it may concern, be it known that for good and

valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we,

Timothy J. Lien, John B. Watkins, and Robert D. Wertanen, have sold, assigned and transferred,

and by these presents do sell, assign and transfer unto said HALLMARK CARDS,

INCORPORATED the full and exclusive right, title and interest, throughout the world, in, to and

under said invention as fully set forth and described in the above-identified application; in, to and

under said application; in, to and under

any and all refilings, divisions and continuations of said application; in, to and under any and all

Letters Patent of the United States of America which may issue from said application, refilings,

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PATENT REEL: 024862 FRAME: 0411 divisions and continuations; in, to and under any and all reissues of said Letters Patent of the United States of America; in, to and under any and all applications for Letters Patent upon said invention which may hereafter be filed in any and all countries foreign to the United States of America; in, to and under any and all refilings, divisions and continuations of said foreign-filed applications; in, to and under any and all Letters Patent of countries foreign to the United States of America, which may issue from the said foreign-filed applications, refilings, divisions and continuations; and in, to and under any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America, the same to be held and enjoyed by said HALLMARK CARDS, INCORPORATED for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patent may be granted, and we do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent in accordance with this assignment.

EXECUTED this g^{th} day of August, 2010.

Timothy J. Lien

STATE OF Missouri

COUNTY OF Jackson:

Before me personally appeared Timothy J. Lien, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

SEAL

My Commission Expires:

May 30, 2012

JAYLEEN BAKER
NOTARY PUBLIC - NOTARY SEAL

CLAY COUNTY
MY COMMISSION EXPIRES: MAY 30, 2012

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EXECUTED this			
	Jr. Buretkin		
	John B. Watkins		
STATE OF Missouri:			
STATE OF Missouri: : ss. COUNTY OF Jackson:			
Before me personally appeared John B. Watkins, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.			
	Jæyleen Baher Notary Public		
SEAL	Notary Public		
My Commission Expires:	JAYLEEN BAKER NOTARY PUBLIC - NOTARY SEAL		
May 30, 20/2	STATE OF MISSOURI CLAY COUNTY MY COMMISSION EXPIRES: MAY 30, 2012 COMMISSION # 08514835		
EXECUTED this day of, 2010.			
	Robert D. Wertanen		
STATE OF:			
: ss. COUNTY OF :			
Before me personally appeared Robert D. Wertanen, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.			
SEAL	Notary Public		
My Commission Expires:			

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EXECUTED this day of	of, 2010.
	John B. Watkins
STATE OF :	
: ss.	
COUNTY OF :	
	John B. Watkins, to me known to be the person described, and he duly acknowledged to me that he executed the on the day and year aforesaid.
SEAL	Notary Public
My Commission Expires:	
•	
EXECUTED this 4th day	of <u>August</u> , 2010.
	Robert D. Wertanen
STATE OF Missouri : ss. COUNTY OF Jackson :	
COUNTY OF <u>Jackson</u> : ss.	
	d Robert D. Wertanen, to me known to be the person g instrument, and he duly acknowledged to me that he rein set forth, on the day and year aforesaid.
SEAL	Notary Public
My Commission Expires:	JAYLEEN BAKER
May 30, 2012	NOTARY PUBLIC - NOTARY SEAL STATE OF MISSOURI CLAY COUNTY MY COMMISSION EXPIRES: MAY 30, 2012
	COMMISSION # 08514835

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RECORDED: 08/20/2010