

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
University of Southern California	06/21/2010
<b>RECEIVING PARTY DATA</b>	
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<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90292
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	7710269
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<b>ATTORNEY DOCKET NUMBER:</b>	14780.2
<b>NAME OF SUBMITTER:</b>	Jarod R. Marrott
<b>Total Attachments: 1</b> source='269 Assignment#page1.tif'	

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**PATENT**  
**REEL: 024864 FRAME: 0537**

**Assignment of Rights, Title and Interest in Invention**

Docket No.

14780.2

This is an Assignment of the following rights, title and interest (check all that apply):

- ☒ United States of America rights, title and interest in the invention  
☐ Foreign rights, title and interest in the invention  
☒ United States Patent Application Serial No. 11/622,135  
Date of Execution: \_\_\_\_\_ Date of Filing: January 11, 2007  
☐ United States Provisional Patent Application Serial No. \_\_\_\_\_  
☒ United States Patent No(s). 7,710,269  
☐ International (PCT) Patent Application Serial No. \_\_\_\_\_  
☐ Other (specify) \_\_\_\_\_

Title of the Invention: Systems and Methods to Prevent Counterfeit, Grey and Black Market Proliferation of Pharmaceutical, Medical and Other Products

Owner of Record (hereinafter "Assignor")	Residence or Principal Place of Business of Assignor
University of Southern California	3740 MCCLINTOCK AVE., LOS ANGELES, CALIFORNIA 90089-2561
Assignee	Residence or Principal Place of Business of Assignee
Paul Reep	4712 ADMIRALTY WAY, #754, MARINA DEL REY, CALIFORNIA 90292

*Whereas, the above-identified Assignor is the sole owner of record of the above-identified rights, title and interest, and;*

*Whereas, the above-identified Assignee is desirous of acquiring the same;*

*Now, therefore, in consideration of the sum of one dollar(s) (\$ 1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, Assignor, by these presents does sell, assign and transfer unto said Assignee the entire above-identified rights, title and interest; the same to be held and enjoyed by said Assignee for its own use and behalf, and for its legal representatives and assigns, to the full end of the term, if any, of such rights, as fully and entirely as the same would have been held by Assignor had this assignment not been made.*

Executed this 21st day of June, in the year 2010



Signature of Assignor (or of authorized signatory if Assignor is a corporation, partnership, or association)

Randolph Hall  
Vice Provost for Research Advancement  
(Name and Position, if Assignor is a corporation, partnership, or association)

4836-5923-4054.1

**PATENT**