

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Pat William Price	06/17/2010
<b>RECEIVING PARTY DATA</b>	
Name:	VIZIO, Inc.
Street Address:	39 Tesla
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	91618
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12824316
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(605)422-1323
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	7275991908
Email:	liebenow@tampabay.rr.com
Correspondent Name:	Frank Liebenow
Address Line 1:	9939 1st Street E
Address Line 4:	Treasure Island, FLORIDA 33706
NAME OF SUBMITTER:	Frank Liebenow
Total Attachments: 2 source=10_0038_assignment#page1.tif source=10_0038_assignment#page2.tif	

OP \$40.00 12824316

Practitioner's Docket No. 10\_0038

PATENT

For: U.S. Rights and Foreign Rights  
For: U.S. Application and Foreign Application  
By: Inventors

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

Pat William Price  
300 Bourland #722, Keller, TX, 76248  
Nationality: US

hereby sells, assigns and transfers to

ASSIGNEE:

*VIZIO Inc.*  
*39 Tesla*  
*Irvine, CA 91618*  
State of Formation: California

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

*PLAYLIST OF MULTIPLE OBJECTS ACROSS MULTIPLE PROVIDERS*

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal

  
Signature of: Pat William Price

### ACKNOWLEDGMENT

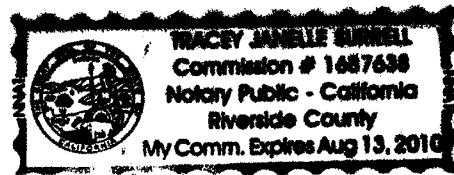
State of California  
County of Orange

On June 17, 2010 before me, Tracey J. Surrell, Notary Public  
(name and title of officer)

personally appeared Pat William Price, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature  (Seal)