PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Indrani Deo	08/18/2010
Steven Jersey	08/18/2010

RECEIVING PARTY DATA

Name:	PepsiCo, Inc.	
Street Address:	700 Anderson Hill Road	
City:	Purchase	
State/Country:	NEW YORK	
Postal Code:	10577	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12860485	

CORRESPONDENCE DATA

Fax Number: (312)463-5001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

312-463-5000 Phone:

Email: astedman@bannerwitcoff.com

Correspondent Name: Banner & Witcoff, Ltd. Address Line 1: 10 S. Wacker Drive

Suite 3000 Address Line 2:

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 006943.03180

NAME OF SUBMITTER: Charles L. Miller

Total Attachments: 2

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PATENT

REEL: 024869 FRAME: 0556

ASSIGNMENT

WHEREAS, we, Indrani Deo and Steven Jersey, (ASSIGNORS), are the inventors of certain inventions and improvements described in a U.S. patent application and having the title

Bag-in-Box Pump System

which application was filed on August 20, 2010 and assigned Application No. 12/860,485; and

WHEREAS,

PEPSICO, INC. 700 Anderson Hill Road Purchase, NY 10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in ours names or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

	law firm of Banner & Witcoff the power to insert into epatent application to which this assignment pertains.
8 /18 / 10 Date:	Indrani Deo
State of Illinois) ss: County of	
	to be the person whose name is subscribed to this nowledged to me that he/she executed this document.
Date	Notary Public My Commission Expires:
<u>20-18-200</u> Date:	Steven Jersey
State of Illinois County of	
	to be the person whose name is subscribed to this nowledged to me that he/she executed this document.
Date	Notary Public My Commission Expires: