

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Klaus Mueller</td> <td>08/23/2010</td> </tr> <tr> <td>Aniket Kulkarni</td> <td>08/23/2010</td> </tr> <tr> <td>Rajesh Balam</td> <td>08/23/2010</td> </tr> <tr> <td>Vinodh A R</td> <td>08/23/2010</td> </tr> </tbody> </table>		Name	Execution Date	Klaus Mueller	08/23/2010	Aniket Kulkarni	08/23/2010	Rajesh Balam	08/23/2010	Vinodh A R	08/23/2010
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Klaus Mueller	08/23/2010										
Aniket Kulkarni	08/23/2010										
Rajesh Balam	08/23/2010										
Vinodh A R	08/23/2010										
RECEIVING PARTY DATA											
Name:	SAP AG										
Street Address:	Dietmar-Hopp-Allee 16										
City:	Walldorf										
State/Country:	GERMANY										
Postal Code:	D-69190										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12861533</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12861533						
Property Type	Number										
Application Number:	12861533										
CORRESPONDENCE DATA											
Fax Number:	(212)425-5288										
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NAME OF SUBMITTER:	Jeney Han										

OP \$40.00 12861533

Total Attachments: 2
 source=11884_510701_Assignment#page1.tif

501269628

**PATENT
 REEL: 024873 FRAME: 0992**

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to SAP AG, a corporation of Germany, having a principal place of business at Dietmar-Hopp-Allee 16, D-69190 Walldorf, Germany ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

DELIVERY AND PRICING INFORMATION IN EXPOSURE MANAGE

The specification of which is attached hereto unless the following is entered:

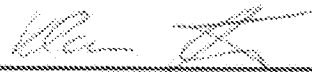

Filed on	as United States Application Number or PCT International Application Number	and was amended on (if applicable)

and in and to said United States Patent Application and all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications that have been or shall be filed in the United States or any foreign country on any of said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all rights of priority resulting from the filing of said United States Patent Application;



agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and discoveries and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: **Klaus MUELLER**

Inventor Signature		Date	23. Aug 2010
Witness Signature		Date	23. Aug. 2010
Print Witness Name	Sönke Jurec		

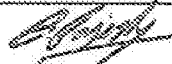
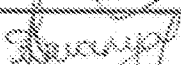
Inventor: **Aniket KULKARNI**

Inventor Signature		Date	23 Aug 2010
Witness Signature		Date	23/08/2010
Print Witness Name	ANAND SHANKAR		



SAP Reference No. 2010P000184 US

PATENT
Docket No. 11884/510701

Inventor: Rajesh BALARAM

Inventor Signature		Date	23 rd Aug 2010
Witness Signature		Date	23 rd Aug 2010
Print Witness Name	LAVANYA ANAND		

Inventor: Vinodh A R

Inventor Signature		Date	23 Aug 2010
Witness Signature		Date	23 rd Aug '2010
Print Witness Name	SANDIP ROY		

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