

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ron L. Wittenberg	06/27/2009
RECEIVING PARTY DATA	
Name:	Driving Impressions, Inc.
Street Address:	3519 NE 45th St
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6564488
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	DRIVINGIMPRESSIONS002
NAME OF SUBMITTER:	Adam Reid Stephenson
Total Attachments: 1 source=ExecutedAssignment#page1.tif	

OP \$40.00 6564488

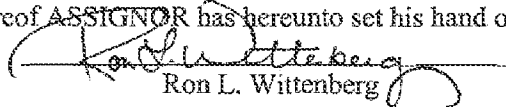
Assignment of Inventions and Related Patent Properties

For value received, Ron L. Wittenberg, a U.S. citizen having an address of 2250 E. Deer Valley Road, #67, Phoenix, AZ 85024 (hereinafter ASSIGNOR), hereby sells, assigns, transfers, and sets over unto Driving Impressions, Inc., a Washington corporation having an address of 1319 Dexter Avenue North, Suite 160, Seattle, WA 98109 and its successors or assigns (hereinafter ASSIGNEE) the following:

- 1) ASSIGNOR'S entire right, title and interest in and to the inventions entitled SIGN DISPLAY ATTACHMENT SYSTEM invented by ASSIGNOR;
- 2) ASSIGNOR'S entire right, title and interest in and to U.S. Patent No. 6,209,245 entitled SIGN DISPLAY ATTACHMENT SYSTEM which issued on April 3, 2001 to ASSIGNOR, the same to be held and enjoyed by the said ASSIGNEE, its heirs, assigns or other legal representatives, for its own use and enjoyment, and for the use and enjoyment of its heirs, assigns or other legal representatives, to the end of the term or terms for which said Patent is granted or may be reissued, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR had this assignment and sale not been made;
- 3) ASSIGNOR'S entire right, title and interest in and to U.S. Patent No. 6,564,488 entitled SIGN DISPLAY ATTACHMENT SYSTEM which issued on May 20, 2003 to ASSIGNOR, the same to be held and enjoyed by the said ASSIGNEE, its heirs, assigns or other legal representatives, for its own use and enjoyment, and for the use and enjoyment of its heirs, assigns or other legal representatives, to the end of the term or terms for which said Patent is granted or may be reissued, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR had this assignment and sale not been made; and
- 4) any patent or reissues of any of said patents that may be granted thereon; and
- 5) any applications which are continuations, continuations-in-part, substitutes, or divisions of said patents.

ASSIGNOR hereby further sells, assigns, transfers, and sets over unto ASSIGNEE, ASSIGNOR'S entire right, title, and interest in and to said invention in each and every country foreign to the United States; and ASSIGNOR further conveys to ASSIGNEE all priority rights resulting from the above-identified United States patent. ASSIGNOR agrees to execute all papers, give any required testimony and perform other lawful acts, at ASSIGNEE'S expense, as ASSIGNEE may require to enable ASSIGNEE to perfect ASSIGNEE'S interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and ASSIGNEE'S interest therein.

In testimony whereof ASSIGNOR has hereunto set his hand on the date(s) below


Ron L. Wittenberg

6-27-09
Date

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