

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

| <b>SUBMISSION TYPE:</b>  | CORRECTIVE ASSIGNMENT   |               |                |                     |            |               |            |                   |            |
|--|---|---------------|----------------|---------------------|------------|---------------|------------|-------------------|------------|
| <b>NATURE OF CONVEYANCE:</b>   | Corrective Assignment to correct the Assignee name from AD-VANTAGE, LLC to AD-VANTAGE NETWORKS, LLC previously recorded on Reel 024843 Frame 0325. Assignor(s) hereby confirms the Assignee name is AD-VANTAGE NETWORKS, LLC. |               |                |                     |            |               |            |                   |            |
| <b>CONVEYING PARTY DATA</b>  |   |               |                |                     |            |               |            |                   |            |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>David Grant</td> <td>03/18/2010</td> </tr> <tr> <td>John W. Grant</td> <td>03/19/2010</td> </tr> <tr> <td>Sanjeev Kuwadekar</td> <td>03/19/2010</td> </tr> </tbody> </table> |   | Name          | Execution Date | David Grant         | 03/18/2010 | John W. Grant | 03/19/2010 | Sanjeev Kuwadekar | 03/19/2010 |
| Name   | Execution Date  |               |                |                     |            |               |            |                   |            |
| David Grant  | 03/18/2010  |               |                |                     |            |               |            |                   |            |
| John W. Grant  | 03/19/2010  |               |                |                     |            |               |            |                   |            |
| Sanjeev Kuwadekar  | 03/19/2010  |               |                |                     |            |               |            |                   |            |
| <b>RECEIVING PARTY DATA</b>  |   |               |                |                     |            |               |            |                   |            |
| <b>Name:</b>   | AD-VANTAGE NETWORKS, LLC  |               |                |                     |            |               |            |                   |            |
| <b>Street Address:</b>   | 22391 Rosebriar   |               |                |                     |            |               |            |                   |            |
| <b>City:</b>   | Mission Viejo   |               |                |                     |            |               |            |                   |            |
| <b>State/Country:</b>  | CALIFORNIA  |               |                |                     |            |               |            |                   |            |
| <b>Postal Code:</b>  | 92692   |               |                |                     |            |               |            |                   |            |
| <b>PROPERTY NUMBERS Total: 1</b>   |   |               |                |                     |            |               |            |                   |            |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12728116</td> </tr> </tbody> </table>  |   | Property Type | Number         | Application Number: | 12728116   |               |            |                   |            |
| Property Type  | Number  |               |                |                     |            |               |            |                   |            |
| Application Number:  | 12728116  |               |                |                     |            |               |            |                   |            |
| <b>CORRESPONDENCE DATA</b>   |   |               |                |                     |            |               |            |                   |            |
| <b>Fax Number:</b>   | (949)760-9502   |               |                |                     |            |               |            |                   |            |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>   |   |               |                |                     |            |               |            |                   |            |
| <b>Phone:</b>  | 3105513450  |               |                |                     |            |               |            |                   |            |
| <b>Email:</b>  | connie.kwon@kmob.com  |               |                |                     |            |               |            |                   |            |
| <b>Correspondent Name:</b>   | KNOBBE, MARTENS, OLSON & BEAR LLP   |               |                |                     |            |               |            |                   |            |
| <b>Address Line 1:</b>   | 2040 MAIN STREET, 14TH FLOOR  |               |                |                     |            |               |            |                   |            |
| <b>Address Line 4:</b>   | Irvine, CALIFORNIA 92614  |               |                |                     |            |               |            |                   |            |
| <b>ATTORNEY DOCKET NUMBER:</b>   | DGRANT.001A2  |               |                |                     |            |               |            |                   |            |
| <b>NAME OF SUBMITTER:</b>  | David N. Weiss  |               |                |                     |            |               |            |                   |            |

OP \$40.00 12728116

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**PATENT  
 REEL: 024880 FRAME: 0952**

**Total Attachments: 8**

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TO:KNOBBE, MARTENS, OLSON &amp; BEAR LLP COMPANY:2040 MAIN STREET, 14TH FLOOR

## PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.108/16/2010  
501263499

| SUBMISSION TYPE:   | NEW ASSIGNMENT                    |               |                |                     |            |               |            |                   |            |
|--|-----------------------------------|---------------|----------------|---------------------|------------|---------------|------------|-------------------|------------|
| NATURE OF CONVEYANCE:  | ASSIGNMENT                        |               |                |                     |            |               |            |                   |            |
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| John W. Grant  | 03/19/2010                        |               |                |                     |            |               |            |                   |            |
| Sanjeev Kuwadekar  | 03/19/2010                        |               |                |                     |            |               |            |                   |            |
| RECEIVING PARTY DATA   |                                   |               |                |                     |            |               |            |                   |            |
| Name:  | AD-VANTAGE, LLC                   |               |                |                     |            |               |            |                   |            |
| Street Address:  | 22391 Rosebriar                   |               |                |                     |            |               |            |                   |            |
| City:  | Mission Viejo                     |               |                |                     |            |               |            |                   |            |
| State/Country:   | CALIFORNIA                        |               |                |                     |            |               |            |                   |            |
| Postal Code:   | 92692                             |               |                |                     |            |               |            |                   |            |
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| Email:   | connie.kwon@kmob.com              |               |                |                     |            |               |            |                   |            |
| Correspondent Name:  | KNOBBE, MARTENS, OLSON & BEAR LLP |               |                |                     |            |               |            |                   |            |
| Address Line 1:  | 2040 MAIN STREET, 14TH FLOOR      |               |                |                     |            |               |            |                   |            |
| Address Line 4:  | Irvine, CALIFORNIA 92614          |               |                |                     |            |               |            |                   |            |
| ATTORNEY DOCKET NUMBER:  | DGRANT.001A2                      |               |                |                     |            |               |            |                   |            |
| NAME OF SUBMITTER:   | David N. Weiss                    |               |                |                     |            |               |            |                   |            |
| Total Attachments: 4<br>source=Executed Assignment - DGRANT.001A2 (2)#page1.tif<br>source=Executed Assignment - DGRANT.001A2 (2)#page2.tif   |                                   |               |                |                     |            |               |            |                   |            |

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TO: KNOBBE, MARTENS, OLSON & BEAR LLP COMPANY: 2040 MAIN STREET, 14TH FLOOR

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**ASSIGNMENT**

WHEREAS, David Grant, a U.S. citizen, residing at Mission Viejo, CA, John W. Grant, a U.S. citizen, residing at Bellflower, CA, and Sanjeev Kuwadekar, a U.S. citizen, residing at Northridge, CA, (individual(s) hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas or discoveries related to METHODS AND SYSTEMS FOR PROCESSING AND DISPLAYING CONTENT (collectively hereinafter referred to as the "Work") for which an application for Letters Patent in the United States has been prepared for filing (identified above) with the United States Patent and Trademark Office (hereinafter the "Application");

AND WHEREAS, AD-VANTAGE NETWORKS, LLC, a Delaware Corporation, with its principal place of business at 22391 Rosebriar, Mission Viejo, CA 92692 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Application and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Application and the Work, including all provisional applications relating thereto (including but not limited to U.S. Provisional Application No(s). 61/161,944; 61/292,093, filed March 20, 2009 and January 4, 2010 (respectively if plural applications)), and all divisions, continuations, continuations-in-part, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.


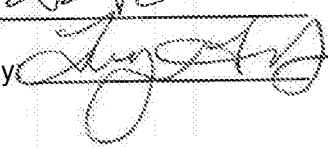
AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

Application No.: Not yet assigned  
Filing Date: Herewith

Docket Number: DGRANT.001A2  
Page 2 of 2

This 18 day of MARCH, 2010

David Grant

  
\_\_\_\_\_  
Witnessed by   
\_\_\_\_\_

This \_\_\_ day of \_\_\_\_\_, 20\_\_

John W. Grant

\_\_\_\_\_  
Witnessed by: \_\_\_\_\_

This \_\_\_ day of \_\_\_\_\_, 20\_\_

Sanjeev Kuwadekar

\_\_\_\_\_  
Witnessed by: \_\_\_\_\_

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031810

This \_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

David Grant

\_\_\_\_\_  
Witnessed by: \_\_\_\_\_

This 19 day of March, 2010. John W Grant

John W. Grant

David Nason

Witnessed by: DAVID NASON  
3/19/10

This \_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

Sanjeev Kuwadekar

\_\_\_\_\_  
Witnessed by: \_\_\_\_\_

This \_\_\_ day of \_\_\_\_\_, 20

\_\_\_\_\_  
David Grant

Witnessed by: \_\_\_\_\_  
\_\_\_\_\_

This \_\_\_ day of \_\_\_\_\_, 20

\_\_\_\_\_  
John W. Grant

Witnessed by: \_\_\_\_\_  
\_\_\_\_\_

This 19 day of March, 2010

  
\_\_\_\_\_  
Sanjeev Kuwadekar

Witnessed by: Pradnya Kuwadekar

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