Form PTO-1595 (Rev. 03-09) OMB No. 0651-0027 (exp. 03/31/2009)	- 2010 U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
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10360	4758 ————————————————————————————————————
To the Director of the U.S. Patent an	
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)
Katharine Ip	Name: FlashFoto, Inc.
Robinson Piramuthu Paul King	Internal Address: Suite 1020
Additional name(s) of conveying party(ies) attached? Yes X No	
3. Nature of conveyance/Execution Date(s):	Street Address: 436 14th St., SUITE 1020
Execution Date(s) June 24, 2010	AUG 2 O 2010
Assignment Merger	5th Floor
Security Agreement Change of Name	City: Oakland
Joint Research Agreement	State: CA
Government Interest Assignment	Country: USA Zip: 94612
Executive Order 9424, Confirmatory License	2.p. <u>5.612</u>
Other	Additional name(s) & address(es) attached? Yes X No
4. Application or patent number(s):	document is being filed together with a new application.
A. Patent Application No.(s)	B. Patent No.(s)
12/798917 Additional numbers at	ttached? Yes No
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: one
Name: Osama Hussain	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00
Internal Address: FlashFoto, Inc.	
	Authorized to be charged to deposit account
Street Address: 436 14th St., Suite 1020	⊠ Enclosed
Officer Address. 430 PHITSE, Salte 1020	None required (government interest not affecting title)
City: Oakland	8. Payment Information
State: CA Zip: 94612	
Phone Number: 650 468 6661	
Fax Number: 408 376 2005	Deposit Account Number
Email Address: osama.hussain@flashfotoinc.com	Authorized User Name
9. Signature:	46.60
Signature	08/06/2010 Date
Osama Hussain	Total number of pages including cover
Name of Person Signing	sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT OF PATENT

WHEREAS, WE, Katharine Ip, Citizen of United States, residing at 1275 Noe St., Apt #3, San Francisco, California 94114, Robinson Piramuthu, Citizen of India, residing at 2 Wyman Place, Oakland, California 94619, and Paul King, Citizen of United States residing at 3861 26th Street, San Francisco, California 94131 (hereinafter referred to as "ASSIGNORS") have invented a certain invention entitled "Systems and Methods for Segmentation by Removal of Monochromatic Background with Limited Intensity Variations" for which application for Letters Patent of the United States of America has been executed on even date herewith and which claims priority to Provisional Application Serial No. 61/168619 filed on April 13, 2009; and

WHEREAS, FlashFoto, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at 436 14th St., Suite 1020, Oakland, California 94612 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention: and ASSIGNORS hereby authorize and request the United States Commissioner of Patents and Trademarks and any officials of foreign countries whose duty it is to issue patents or any legal equivalent thereof to issue said patents and equivalents to said ASSIGNEE, its successors and assigns, in accordance with this Assignment and hereby transfers all rights of action, power and benefit belonging to or accruing from the invention including the right to undertake proceedings to recover past and future damages and claim all other relief in respect of any acts of infringement thereof whether such acts shall have been committed before or after the date of this assignment.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and that ASSIGNOR will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain,

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F011 Assignment

PATENT REEL: 024882 FRAME: 0348

Patent Attorney Docket No. F011

issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at	<u>UAKLAND</u>	
CALIFORNIA, this 24 day of June	1	2010.
	/	Den Siff
MUTATOO and and an	Dave. >	Katharine Ip
WITNESS my hand at	OAKLAND	,
TARE, this 24 day of June	, 2010.	
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		Robinson Piramuthu
WITNESS my hand at	OAKLAND	
CALIFORNIA, this 24 day of Tune	1	2010.
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		Parul King

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RECORDED: 08/20/2010

PATENT REEL: 024882 FRAME: 0349