Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Walter R. Klappert	02/26/1997
William J. Sequeira	02/26/1997

RECEIVING PARTY DATA

Name:	Corporate Media Partners d/b/a americast
Street Address:	10880 Wilshire Boulevard
Internal Address:	Suite 600
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90024

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12861594

CORRESPONDENCE DATA

Fax Number: (618)655-9640

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 618-692-2600

Email: rendsley@polsinelli.com

Correspondent Name: POLSINELLI SHUGHART PC

Address Line 1: Mark Twain Plaza III

Address Line 2: 105 West Vandalia, Suite 400
Address Line 4: Edwardsville, ILLINOIS 62025

ATTORNEY DOCKET NUMBER:	057866-415894
NAME OF SUBMITTER:	Rebecca L. Endsley, Paralegal

Total Attachments: 2

source=415894 Assignment#page1.tif

PATENT REEL: 024887 FRAME: 0493 12861594

CH \$40,00

501272474

source=415894 Assignment#page2.tif

PATENT REEL: 024887 FRAME: 0494

ASSIGNMENT

WHEREAS, we, Walter R. Klappert, a citizen of the United States, residing at 2239 Topanga Skyline, Topanga, California 90290 and William J. Sequeira, a citizen of Costa Rica and legal resident of the United States, residing at 3246 Inglewood Boulevard, Los Angeles, California 90066 hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements in METHOD AND SYSTEM FOR PROVIDING INTERACTIVE LOOK-AND-FEEL IN A DIGITAL BROADCAST VIA AN X-Y PROTOCOL, for which an application for Letters Patent of the United States was filed on December 23, 1996, Application Number 08/774,055;

WHEREAS, Corporate Media Partners doing business as americast®, a Delaware general partnership, with offices at 10880 Wilshire Boulevard, Suite 600, Los Angeles, California 90024, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

PATENT REEL: 024887 FRAME: 0495 IN TESTIMONY WHEREOF, we have set our hand and seal to this Assignment.

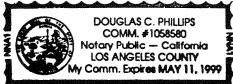
WALTER R. KLAPPERT

Skailly J. SEODERA

State of California)

County of Los Angeles)

On this <u>No</u> day of <u>February 1997</u>, 1996 before me, a Notary Public in and for the State and County aforesaid, personally appeared **Walter R. Klappert** to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Motary Public Muligr

State of California

County of for Augeles) ss.:

On this M day of February 1997, 1996 before me, a Notary Public in and for the State and County aforesaid, personally appeared William J. Sequeira to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

DOUGLAS C. PHILLIPS
COMM. #1058580
Natary Public — California
LOS ANGELES COUNTY
My Comm. Expires MAY 11, 1999

Notary Public

12701136.WPF