Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PARTY	DATA			
		Name	Execution Date	
Donald Henson			06/23/2010	
Thaine Allison			06/23/2010	
Jason Goldberg			06/28/2010	
Justin Olson			06/23/2010	
Eric Pitt			06/23/2010	
Kris Schatz			06/23/2010	
Wade Wheeler			06/23/2010	
City: State/Country: Postal Code:	Hillsboro OREGON 97124			
Postal Code:				
[
Property Type			Number	
Application Number:		12819944		
CORRESPONDENCE	DATA			
		Mail when the fax attempt is unsu	iccessful.	
		antagelaw.net		
	. Bruce K			
Correspondent Name		X 1305		
Email: Correspondent Name Address Line 1: Address Line 4:	P.O. Bo	h, WASHINGTON 98027		
Correspondent Name Address Line 1:	P.O. Bo Issaqua			
Correspondent Name Address Line 1: Address Line 4:	P.O. Bo Issaqua NUMBER:	h, WASHINGTON 98027	PATENT	

Total Attachments: 7
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THIS PATENT ASSIGNMENT ("Assignment") is made by and between Donald Henson ("Assignor") of Hillsboro, Oregon and Merchandising Technologies, Inc. ("Assignee"), 1050 NW 229th Ave., Hillsboro, Oregon 97124.

WHEREAS, Assignor has co-invented an Improved Display For Hand-Held Electronics, for which a United States utility patent application was filed on June 21, 2010, and assigned U.S. patent application serial no. 12/819,944 by the U.S. Patent and Trademark Office ("the '944 application"); and

WHEREAS Assignee is desirous of acquiring the entire right, title, and interest in the '944 application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, grant, assign and deliver to Assignee all right, title and interest in and to U.S. patent application serial no. 12/819,944, filed June 21, 2010, and any and all patents that issue from said patent application in the United States or any foreign jurisdiction.

At Assignee's cost, Assignor will reasonably assist Assignee in obtaining or providing such further documents as may be reasonably required to transfer title of the above patent application to Assignee.

ASSIGNOR:

Donald Henson Hillsboro, Oregon

and I Mouras Y.

State of Oregon

County of Washington

Before me personally appeared Donald Henson who acknowledged execution of the foregoing instrument to be his/her free act and deed this 23^{rd} day of 2010.

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THIS PATENT ASSIGNMENT ("Assignment") is made by and between Thaine Allison ("Assignor") of Hillsboro, Oregon and Merchandising Technologies, Inc. ("Assignee"), 1050 NW 229th Ave., Hillsboro, Oregon 97124.

WHEREAS, Assignor has co-invented an Improved Display For Hand-Held Electronics, for which a United States utility patent application was filed on June 21, 2010, and assigned U.S. patent application serial no. 12/819,944 by the U.S. Patent and Trademark Office ("the '944 application"); and

WHEREAS Assignee is desirous of acquiring the entire right, title, and interest in the '944 application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, grant, assign and deliver to Assignee all right, title and interest in and to U.S. patent application serial no. 12/819,944, filed June 21, 2010, and any and all patents that issue from said patent application in the United States or any foreign jurisdiction.

At Assignee's cost, Assignor will reasonably assist Assignee in obtaining or providing such further documents as may be reasonably required to transfer title of the above patent application to Assignee.

ASSIGNOR:

Thaine Allison

Hillsboro, Oregon

Thaine Allison

State of Oregon

County of Washington)

Before me personally appeared Thaine Allison who acknowledged execution of the foregoing instrument to be his/her free act and deed this 23^{-1} day of 1000, 2010.

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THIS PATENT ASSIGNMENT ("Assignment") is made by and between Jason Goldberg ("Assignor") of Hillsboro, Oregon and Merchandising Technologies, Inc. ("Assignee"), 1050 NW 229th Ave., Hillsboro, Oregon 97124.

WHEREAS, Assignor has co-invented an Improved Display For Hand-Held Electronics, for which a United States utility patent application was filed on June 21, 2010, and assigned U.S. patent application serial no. 12/819,944 by the U.S. Patent and Trademark Office ("the '944 application"); and

WHEREAS Assignee is desirous of acquiring the entire right, title, and interest in the '944 application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, grant, assign and deliver to Assignee all right, title and interest in and to U.S. patent application serial no. 12/819,944, filed June 21, 2010, and any and all patents that issue from said patent application in the United States or any foreign jurisdiction.

At Assignee's cost, Assignor will reasonably assist Assignee in obtaining or providing such further documents as may be reasonably required to transfer title of the above patent application to Assignee.

ASSIGNOR:

Jason Goldberg Hillsboro, Oregon

Jason Goldberg

State of Oregon

County of Washington)

Before me personally appeared Jason Goldberg who acknowledged execution of the foregoing instrument to be his/her free act and deed this 28^{44} day of $__{une...}$, 2010.

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THIS PATENT ASSIGNMENT ("Assignment") is made by and between Eric Pitt ("Assignor") of Hillsboro, Oregon and Merchandising Technologies, Inc. ("Assignee"), 1050 NW 229th Ave., Hillsboro, Oregon 97124.

WHEREAS, Assignor has co-invented an Improved Display For Hand-Held Electronics, for which a United States utility patent application was filed on June 21, 2010, and assigned U.S. patent application serial no. 12/819,944 by the U.S. Patent and Trademark Office ("the '944 application"); and

WHEREAS Assignee is desirous of acquiring the entire right, title, and interest in the '944 application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, grant, assign and deliver to Assignee all right, title and interest in and to U.S. patent application serial no. 12/819,944, filed June 21, 2010, and any and all patents that issue from said patent application in the United States or any foreign jurisdiction.

At Assignee's cost, Assignor will reasonably assist Assignee in obtaining or providing such further documents as may be reasonably required to transfer title of the above patent application to Assignee.

ASSIGNOR:

Eric Pitt Hillsboro, Oregon

By:

Eric Pitt

State of Oregon

County of Washington)

Before me personally appeared Eric Pitt who acknowledged execution of the foregoing instrument to be his/her free act and deed this 23^{44} day of ______, 2010.

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THIS PATENT ASSIGNMENT ("Assignment") is made by and between Kris Schatz ("Assignor") of Hillsboro, Oregon and Merchandising Technologies, Inc. ("Assignee"), 1050 NW 229th Ave., Hillsboro, Oregon 97124.

WHEREAS, Assignor has co-invented an Improved Display For Hand-Held Electronics, for which a United States utility patent application was filed on June 21, 2010, and assigned U.S. patent application serial no. 12/819,944 by the U.S. Patent and Trademark Office ("the '944 application"); and

WHEREAS Assignee is desirous of acquiring the entire right, title, and interest in the '944 application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, grant, assign and deliver to Assignee all right, title and interest in and to U.S. patent application serial no. 12/819,944, filed June 21, 2010, and any and all patents that issue from said patent application in the United States or any foreign jurisdiction.

At Assignee's cost, Assignor will reasonably assist Assignee in obtaining or providing such further documents as may be reasonably required to transfer title of the above patent application to Assignee.

ASSIGNOR:

Kris Schatz Hillsboro, Oregon

Kris Schatz

State of Oregon

County of Washington)

Before me personally appeared Kris Schatz who acknowledged execution of the foregoing instrument to be his/her free act and deed this 23^{rd} day of ______, 2010.

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THIS PATENT ASSIGNMENT ("Assignment") is made by and between Wade Wheeler ("Assignor") of Hillsboro, Oregon and Merchandising Technologies, Inc. ("Assignee"), 1050 NW 229th Ave., Hillsboro, Oregon 97124.

WHEREAS, Assignor has co-invented an Improved Display For Hand-Held Electronics, for which a United States utility patent application was filed on June 21, 2010, and assigned U.S. patent application serial no. 12/819,944 by the U.S. Patent and Trademark Office ("the '944 application"); and

WHEREAS Assignee is desirous of acquiring the entire right, title, and interest in the '944 application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, grant, assign and deliver to Assignee all right, title and interest in and to U.S. patent application serial no. 12/819,944, filed June 21, 2010, and any and all patents that issue from said patent application in the United States or any foreign jurisdiction.

At Assignee's cost, Assignor will reasonably assist Assignee in obtaining or providing such further documents as may be reasonably required to transfer title of the above patent application to Assignee.

ASSIGNOR:

Wade Wheeler Hillsboro, Oregon

By: Wheeler

State of Oregon

County of Washington)

Before me personally appeared Wade Wheeler who acknowledged execution of the foregoing instrument to be his/her free act and deed this 23rd day of June_, 2010.

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PATENT REEL: 024898 FRAME: 0660

THIS PATENT ASSIGNMENT ("Assignment") is made by and between Justin Olson ("Assignor") of Hillsboro, Oregon and Merchandising Technologies, Inc. ("Assignee"), 1050 NW 229th Ave., Hillsboro, Oregon 97124.

WHEREAS, Assignor has co-invented an Improved Display For Hand-Held Electronics, for which a United States utility patent application was filed on June 21, 2010, and assigned U.S. patent application serial no. 12/819,944 by the U.S. Patent and Trademark Office ("the '944 application"); and

WHEREAS Assignee is desirous of acquiring the entire right, title, and interest in the '944 application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, grant, assign and deliver to Assignee all right, title and interest in and to U.S. patent application serial no. 12/819,944, filed June 21, 2010, and any and all patents that issue from said patent application in the United States or any foreign jurisdiction.

At Assignee's cost, Assignor will reasonably assist Assignee in obtaining or providing such further documents as may be reasonably required to transfer title of the above patent application to Assignee.

ASSIGNOR:

Justin Olson Hillsboro, Oregon

Justin/Olsor

State of Oregon

County of Washington)

Before me personally appeared Justin Olson who acknowledged execution of the foregoing instrument to be his/her free act and deed this 23^{rd} day of 210.

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PATENT REEL: 024898 FRAME: 0661

RECORDED: 08/27/2010