

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Steven B. Dunn</td> <td>08/20/2010</td> </tr> <tr> <td>Mark A. Hatherill</td> <td>08/20/2010</td> </tr> <tr> <td>Eugene Bae</td> <td>08/20/2010</td> </tr> <tr> <td>Mark G. Tebbe</td> <td>08/20/2010</td> </tr> </tbody> </table>		Name	Execution Date	Steven B. Dunn	08/20/2010	Mark A. Hatherill	08/20/2010	Eugene Bae	08/20/2010	Mark G. Tebbe	08/20/2010
Name	Execution Date										
Steven B. Dunn	08/20/2010										
Mark A. Hatherill	08/20/2010										
Eugene Bae	08/20/2010										
Mark G. Tebbe	08/20/2010										
RECEIVING PARTY DATA											
Name:	MUNCHKIN, INC.										
Street Address:	16689 Schoenborn Street										
City:	North Hills										
State/Country:	CALIFORNIA										
Postal Code:	91343										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12860647</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12860647						
Property Type	Number										
Application Number:	12860647										
CORRESPONDENCE DATA											
Fax Number:	(215)599-0601										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	215-599-0600										
Email:	lroman@patentwise.com										
Correspondent Name:	John L. Knoble										
Address Line 1:	Eight Penn Center, Suite 1350										
Address Line 2:	1628 John F. Kennedy Boulevard										
Address Line 4:	Philadelphia, PENNSYLVANIA 19103										
ATTORNEY DOCKET NUMBER:	MBI-1358US										
NAME OF SUBMITTER:	John L. Knoble										
Total Attachments: 5											

CH \$40.00 12860647

501275935

**PATENT
 REEL: 024905 FRAME: 0282**

source=Executed_Assignment#page1.tif
source=Executed_Assignment#page2.tif
source=Executed_Assignment#page3.tif
source=Executed_Assignment#page4.tif
source=Executed_Assignment#page5.tif

ASSIGNMENT

WHEREAS, WE, **Steven B. Dunn**, residing at 2069 Coldwater Canyon, Beverly Hills, CA 90210, United States of America; **Mark A. Hatherill**, residing at 1225 Beverly Green Drive, Beverly Hills, CA 90212, United States of America; **Eugene Bae**, residing at 4134 La Salle Avenue # C, Culver City, CA 90232 and **Mark G. Tebbe**, residing at 367 Homer Avenue, Ventura, CA 93003, United States of America, hereinafter referred to as the assignors, are the inventors of certain inventions or improvements for which we have made application for Letters Patent to the United States Patent and Trademark Office, identified as Attorney Docket No. **MBI-1358US**, Application Serial No. 12/860,647 filed on August 20, 2010 and entitled **HOOK ARTICLE** and

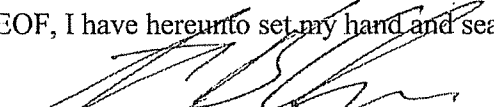
WHEREAS, **MUNCHKIN, INC.**, a corporation having a place of business at 16689 Schoenborn Street, North Hills, CA 91343, United States of America, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries:

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to me in hand paid by said assignee, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said assignors, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, and assign to and authorize said assignee, to file in my name applications for Letters Patent in all countries, the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

AND WE hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement in conflict herewith, and we further covenant and agree that we will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent to said assignee, its successors, assigns, nominees, or legal representatives, and we agree to communicate to said assignee or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

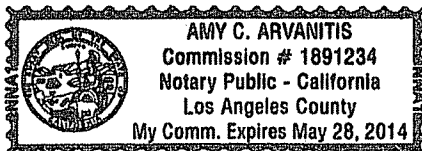
IN WITNESS WHEREOF, I have hereunto set my hand and seal.

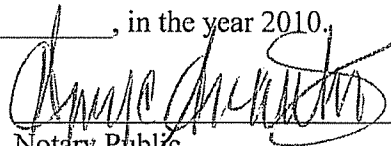
Dated: 8/20/2010  (L. S.)
Steven B. Dunn

Notarial Certificate

State of California)
County Los Angeles)

Before me personally appeared Steven B. Dunn, who acknowledged the foregoing instrument to be a free act and deed and also represented that he is authorized to execute the same the 20th day of August, in the year 2010.




Notary Public

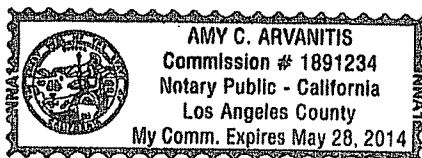
IN WITNESS WHEREOF, I have hereunto set my hand and seal.

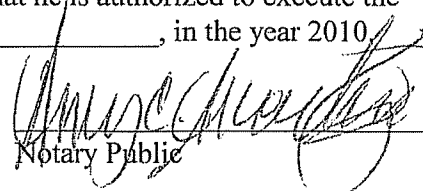
Dated: 8/26/10  (L. S.)
Mark Hatherill

Notarial Certificate


State of California)
County Los Angeles)

Before me personally appeared Mark Hatherill, who acknowledged the foregoing instrument to be a free act and deed and also represented that he is authorized to execute the same the 20th day of August, in the year 2010.




Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

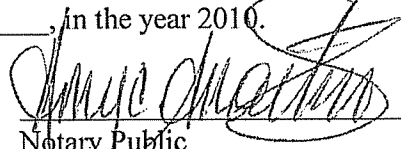
Dated: 8-20-2010  (L.S.)
Eugene Bae

Notarial Certificate

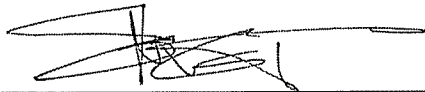
State of California)
County Los Angeles)

Before me personally appeared Eugene Bae, who acknowledged the foregoing instrument to be a free act and deed, and also represented that he is authorized to execute the same the 20th day of August, in the year 2010.




Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

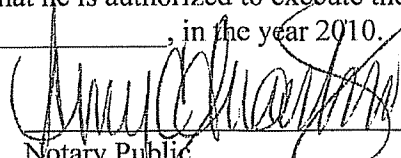
Dated: 8/20/2010  (L.S.)
Mark G. Tebbe

Notarial Certificate

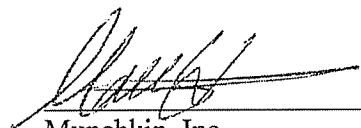
State of California)
County Los Angeles)

Before me personally appeared Mark G. Tebbe, who acknowledged the foregoing instrument to be a free act and deed and also represented that he is authorized to execute the same the 20th day of August, in the year 2010.




Notary Public

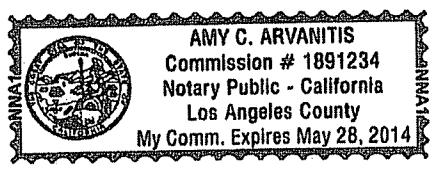
IN WITNESS WHEREOF, I have hereunto set my hand and seal.

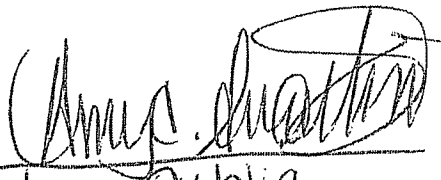
Dated: 8/20/10  (L.S.)
 Munchkin, Inc.
 Name of Assignee's Representative: MATTHEW J. KETSDERVER
 Title of Assignee's Representative: VICE PRESIDENT & CFO

State of California)
 County Los Angeles)
)

Notarial Certificate

Before me personally appeared Matthew Ketsdever who acknowledged the foregoing instrument to be a free act and deed and also represented that he is authorized to execute the same the 20th day of August, in the year 2010.



x 
 Notary Public

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles }

On August 20, 2010 before me, Amyc Arvanitis, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared Steven B. Dunn, Mark A. Hatherrill
Name(s) of Signer(s)
Mark F. DeBoe, Eugene Bae and Matthew Ketschver

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.
 Signature: [Handwritten Signature]
Signature of Notary Public

Place Notary Seal and/or Stamp Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment

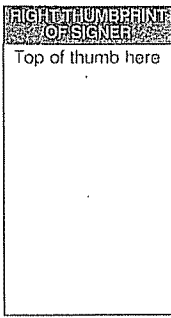
Document Date: August 20, 2010 Number of Pages: 4

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

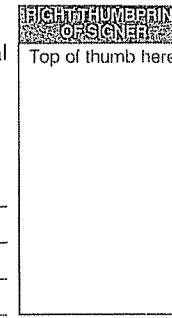
Signer's Name: _____ Signer's Name: _____

- Corporate Officer — Title(s): _____
- Individual
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

- Corporate Officer — Title(s): _____
- Individual
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____