

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Randall T. Webber	09/08/2008
Bruce Hockridge	09/08/2008
Jeffrey O. Meredith	09/08/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Hoist Fitness Systems, Inc.
<b>Street Address:</b>	9990 Empire Street, Suite 130
<b>City:</b>	San Diego
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92126
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12871356
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Total Attachments: 1 source=assignment_94cp4c#page1.tif	

**CH \$40.00 12871356**

Application No.:  
Filing Date:

PATENT  
111586-094CP4

### ASSIGNMENT

WHEREAS, We, **Randall T. Webber**, a citizen of the United States, and a resident of La Jolla, California, whose post office address is 1265 Park Row, La Jolla, California 92037; **Bruce Hockridge**, a citizen of the United States, and a resident of San Diego, California, whose post office address is 4963 Greenbrier Avenue, San Diego, California 92120; and **Jeffrey O. Meredith**, a citizen of the United States, and a resident of San Diego, California, whose post office address is 4763 Mount Royal Avenue, San Diego, California 92117; have invented certain new and useful improvements in an **EXERCISE MACHINE WITH MULTI-FUNCTION USER ENGAGEMENT DEVICE** for which we have prepared an application for Letters Patent in the United States, filed at the U.S. Patent and Trademark Office, (filed on 9/17/2008 as serial no. 12/212,090). (The undersigned hereby authorizes and requests the attorneys of Procopio, Cory, Hargreaves & Savitch LLP, Customer No. 27189 to insert in the appropriate blanks, the serial number and filing date of the application when known.).

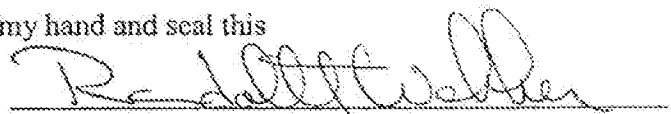
AND WHEREAS, **Hoist Fitness Systems, Inc.** (hereinafter "ASSIGNEE"), a corporation, with its principal place of business at 9990 Empire Street, Suite 130, San Diego, CA 92126, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, successors, legal representatives and assigns, in accordance with the terms of this instrument.

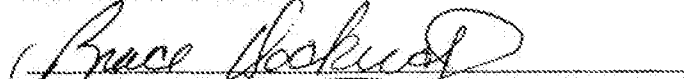
AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this


8 day of Sept, 2008

  
Randall T. Webber

8 day of Sept, 2008

  
Bruce Hockridge

8 day of Sept, 2008

  
Jeffrey O. Meredith