

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | |
|---|---------------------------------|-----------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | | ASSIGNMENT |
| CONVEYING PARTY DATA | | |
| Name | | Execution Date |
| Gary W. Schnuckle | | 05/01/2008 |
| RECEIVING PARTY DATA | | |
| Name: | Disney Enterprises, Inc. | |
| Street Address: | 500 South Buena Vista Street | |
| City: | Burbank | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 91521 | |
| PROPERTY NUMBERS Total: 1 | | |
| Property Type | Number | |
| Application Number: | 12871709 | |
| CORRESPONDENCE DATA | | |
| Fax Number: | (720)562-5519 | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 720-562-5503 | |
| Email: | lmellblom@mfbllaw.com | |
| Correspondent Name: | Laura S. Mellblom | |
| Address Line 1: | 1881 9th Street, Suite 335 | |
| Address Line 2: | Marsh Fischmann & Breyfogle LLP | |
| Address Line 4: | Boulder, COLORADO 80302 | |
| ATTORNEY DOCKET NUMBER: | 50402-00203 | |
| NAME OF SUBMITTER: | Kent A. Lembke | |
| Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif | | |

OP \$40.00 12871709

**ASSIGNMENT
& APPOINTMENT OF COMMON REPRESENTATIVE**

WHEREAS, I, **Gary W. Schnuckle** of Altadena, California, have invented a certain new and useful invention entitled **MAGICAL IMAGE CUPS AND CONTAINERS WITH 3D DISPLAYS**, for which a patent application has been prepared for filing with the United States Patent & Trademark Office, said application being identified as Attorney File No. **07-DIS-303-PR-US-UTL**.

NOW THEREFORE, be it known that I, for and in consideration of certain goods and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, **DISNEY ENTERPRISES, INC.**, a **Delaware** corporation having a place of business at **500 S. Buena Vista Street, Burbank, CA 91521-0165**, its successors, legal representatives and assigns, the aforesaid application and all rights to claim priority directly or indirectly to the aforesaid application and all continuation, divisional, continuation-in-part and reissue applications, all patent applications that claim priority directly or indirectly to the aforesaid application, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; each of us also assigns any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; each of us warrants that no assignment of the invention(s), application or patent therefor has been made to a party other than **DISNEY ENTERPRISES, INC**; each of us warrants that there is no obligation to make any assignment of the invention(s), application, or any patent therefor to any party other than **DISNEY ENTERPRISES, INC**; and each of us further agrees to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner For Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to **DISNEY ENTERPRISES, INC**, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Furthermore, I hereby irrevocably appoint **DISNEY ENTERPRISES, INC** its successors, legal representatives and assigns, as common representative for any and all international patent applications filed pursuant to the Patent Cooperation Treaty, and all national phase applications derived therefrom, concerning the invention(s) or claiming priority from the aforesaid application.

IN WITNESS WHEREOF, the party hereto has executed this Assignment & Appointment of Common Representative as of the date indicated hereunder.

Date: 5-1-08

By: 
GARY W. SCHNUCKLE