

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Stuart Goodelman	08/27/2010
RECEIVING PARTY DATA	
Name:	Liqui-Mark Corp.
Street Address:	30 Davids Drive
City:	Hauppauge
State/Country:	NEW YORK
Postal Code:	11788
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29368829
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	Suite 203
Address Line 4:	WHITE PLAINS, NEW YORK 10605
ATTORNEY DOCKET NUMBER:	LIQI0480US
NAME OF SUBMITTER:	Howard F Mandelbaum
Total Attachments: 2 source=LIQI0480USAssignment#page1.tif source=LIQI0480USAssignment#page2.tif	

OP \$40.00 29368829

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PATENT
REEL: 024911 FRAME: 0948

ASSIGNMENT

WHEREAS, I, Stuart Goodelman, a citizen of United States, residing at 619 Hickory St., Westbury, NY 11590, hereinbelow referred to as Assignor, have made a certain invention in the design of a Fun Crayon, described in my application filed in the U.S. Patent and Trademark Office for Letters Patent therefor, and executed by me on the same date on which I have executed this Assignment; and

WHEREAS, Liqui-Mark Corp., a corporation organized and existing under the laws of the State of New York and having offices and doing business at 30 Davids Drive, Hauppauge, NY 11788 and elsewhere, hereinbelow referred to as "Assignee", is desirous of securing the entire right, title and interest in and to the said invention, application, and Letters Patent, when granted and in and to any divisions, continuations, improvements, reissues, or extensions that may be made or granted thereon;

NOW, THEREFORE, BE IT KNOWN that for good and valuable consideration, the receipt of all of which is hereby acknowledged, I the said Assignor, have sold, assigned transferred and set over unto the said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to the said invention, application, and Letters Patent, when granted and in and to any divisions, continuations, improvements, reissues, or extensions that may be made or granted on any of them together with all claims for damages by reason of past infringement of said Letters Patent with the right to sue for and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives;

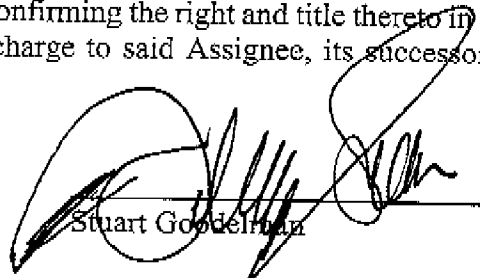
TO HAVE AND TO HOLD the same to the full end of the term or terms for which said Letters Patent may be granted, as fully and completely as the same might be held by me had this assignment not been made.

For the consideration aforesaid, I hereby covenant and agree to and with the said Assignee, its successors and assigns, that whenever its counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with said application or invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of said Letters Patent is lawful and desirable, I will sign all papers and drawings, take all rightful oaths, make all rightful affidavits, and do all acts necessary or required to be done for the procurement of valid Letters Patent for said invention, or for the reissue or continuation or extension of the same, and will do all acts necessary or required to secure to the said Assignee, its successors and assigns, the title to and full benefit of all rights hereby assigned, but at its or their expense;

AND the Commissioner of Patents and Trademarks is requested to issue the said Letters Patent, when granted, in accordance with this assignment.

For the consideration aforesaid, I have sold, assigned, transferred and set over and by these presents do sell, assign, transfer and set over unto the said Assignee, its successors and assignees, or the nominees of any of them, the entire right, title and interest in and to any and all Letters Patent which for said invention which may be granted in countries foreign to the United States, and in and to any application for Letters Patent which may be filed for said invention in countries foreign to the United States and in and to the invention described in said applications; and I hereby authorize and

empower said Assignee and its successors, assigns or nominees to apply for Letters Patent or other form of protection on the said invention in its own name or in the name of its successors, assigns or nominees, in any and all countries where it may desire to file such application, and where the application may be filed by another than the inventors; and I will take all rightful oaths and make all rightful affidavits, and do all acts necessary or required to be done for the procurement and maintenance of Letters Patent or other forms of protection for said invention in countries foreign to the United States, and for further investing or confirming the right and title thereto in the Assignee, its successors, assigns or nominees, without charge to said Assignee, its successors, assigns or nominees, but at its or their expense.


Stuart Goodelman

STATE OF NEW YORK)

Nassau
COUNTY OF ~~SUFFOLK~~)

:SS.:

On this 27th day of August, 2010, before me personally came Stuart Goodelman, to me personally known and known to me to be the person described in and who executed the foregoing document and duly acknowledged that he executed the same of his own free will.

CLARA I PEREZ
Notary Public - State of New York
No. 01PE6199374
Qualified in Nassau County
My Commission Expires Jan. 12, 2012


Notary Public