

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Phyllis Bergman	08/25/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Mercury Ring, a division of Interjewel U.S.A., Inc.
<b>Street Address:</b>	580 Fifth Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10036
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29340293
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	1802.002
<b>NAME OF SUBMITTER:</b>	Peter L. Berger
<b>Total Attachments: 2</b> source=1802002Assgnmt#page1.tif source=1802002Assgnmt#page2.tif	

OP \$40.00 29340293

**ASSIGNMENT OF INVENTION**

**PATENT**

For:  U.S. and/or  Foreign Rights  
For:  U.S. Application or U.S. Patent  
By:  Inventor(s) or Present Owner

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNOR** (Inventor or person or entity who owns the invention):  
Type or print name(s) of ASSIGNOR(S), Address and Nationality

Name: Phyllis Bergman  
Address: 280 Grand Avenue  
Englewood, NJ 07631  
Citizenship: US

hereby sells, assigns, and transfers to

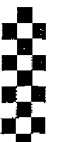
**ASSIGNEE:** Mercury Ring, a division of Interjewel U.S.A., Inc  
580 Fifth Avenue, New York, NY 10036 USA  
Type or print name of ASSIGNEE, Address and Nationality  
and the successors, assigns and legal representatives of the ASSIGNEE  
(complete one of the following)

- the entire right, title and interest  
 an undivided \_\_\_\_\_ percent (\_\_\_\_%) interest for the United States and its territorial possessions  
(check the following box if foreign rights are also to be assigned)  
 and in all foreign countries, including all rights to claim priority,

in and to any and all improvements which are disclosed in the invention entitled:

Title: JEWELRY DESIGN

Attorney File No.: 1802 002



(check and complete (a), (b), (c), or (d))

and which is found in:

- (a)  U S patent application executed on even date herewith.
- (b)  U S patent application executed on \_\_\_\_\_
- (c)  U S patent application Serial No 29/340,293 filed on July 16, 2009
- (d)  U S Patent No. \_\_\_\_\_ issued on \_\_\_\_\_
- (e)  U S provisional patent application, Serial No \_\_\_\_\_, filed \_\_\_\_\_
- A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately (also check (e) if foreign application(s) is also being completed)
- (f)  and any legal equivalent thereof in a foreign country, including the right to claim priority.

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof

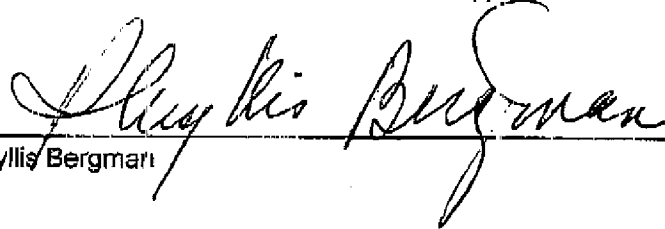
ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce all application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this August 25, 2010

(Date of Signing)

NOTE: Date of signing must be the same as the date of execution of the application if item (a) was checked above



Phyllis Bergman

If ASSIGNOR is a legal entity complete the following information:

By: \_\_\_\_\_  
 Type or print name of the above person authorized to sign for  
 ASSIGNOR  
 \_\_\_\_\_  
 Title

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 USC 261. Use next page if notarization is desired.

Notarization or Legalization Page Added