

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eric De Benedittis	08/16/2010
Ralston Moore	08/13/2010
Benjamin Quantinet	08/30/2010

RECEIVING PARTY DATA

Name:	Michelin Recherche et Technique S.A.
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City:	Granges-Paccot
State/Country:	SWITZERLAND
Postal Code:	CH-1763

Name:	Societe de Technologie Michelin
Street Address:	23 rue Breschet
City:	Clermont-Ferrand
State/Country:	FRANCE
Postal Code:	FR-63000

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29368899

CORRESPONDENCE DATA

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OP \$40.00 29368899

ATTORNEY DOCKET NUMBER:	MIC-0283-D_D50-0283-US-DP
NAME OF SUBMITTER:	Tim F. Williams
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ASSIGNMENT OF RIGHTS, TITLE AND INTEREST IN INVENTION

This is an Assignment of the Rights, Title and Interest in an Invention entitled:

TIRE TREAD

(hereinafter referred to as the "Invention") for which either a United States Patent Application or an International (PCT) Patent Application was filed in the United States (hereinafter referred to as the "Patent Application") and for which the Inventor(s) listed below hereby authorize and request that an attorney representing Michelin North America, Inc., Intellectual Property Department, Greenville, South Carolina, insert here in parentheses (application number 29/368,899, filed August 31, 2010) the filing date and application number of the Patent Application when known. J

INVENTOR(S):

NAME	ADDRESS
Eric De Benedittis	1 Leatherton Way, Greenville, S.C. 29615
Ralston Moore	84 Carolina Way, Fountain Inn, S.C. 29644
Benjamin Quantinet	7, rue des gras, 63000 Clermont-Ferrand, France

ASSIGNEES:

NAME	ADDRESS	COUNTRIES FOR WHICH ASSIGNMENTS BY INVENTORS OF ALL RIGHTS, TITLE AND INTEREST ARE MADE
Michelin Recherche et Technique S.A.	Route Louis Braille 10 CH 1763, Granges-Paccot Switzerland	All Countries
IN JOINT OWNERSHIP Société de Technologie Michelin and Michelin Recherche et Technique S.A.	23 rue Breschet FR-63000, Clermont-Ferrand France	All Countries

WHEREAS, we, the above-identified Inventor(s), have invented certain new and useful improvements in the Invention identified above and described in the above-identified Patent Application; and

WHEREAS, we desire to assign all our rights title and interest in the Invention and in the Patent Application to the above identified Assignees;

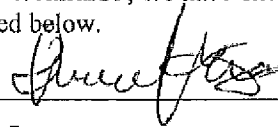
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged;

1. We hereby assign and transfer all of our rights, title and interest in and to the Invention and the Patent Application as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for the Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto the Assignees in conformance with the designation made above of the countries for which this assignment of all our rights, title and interest is made.

2. We further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of the Patent Application and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for the Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

3. We hereby warrant and represent that we have not entered and will not enter into any assignment, contract or understanding in conflict herewith.

IN WITNESS WHEREOF, we have executed and delivered this instrument to the Assignees on the dates indicated below.

- 1)  Date 08/16/2010
- 2) Dustin Moore Date 13 Aug 10
- 3) _____ Date _____

2. We further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of the Patent Application and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for the Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

3. We hereby warrant and represent that we have not entered and will not enter into any assignment, contract or understanding in conflict herewith.

IN WITNESS WHEREOF, we have executed and delivered this instrument to the Assignees on the dates indicated below.

1) _____ Date _____

2) _____ Date _____

3)  _____ Date 30/08/2010